



NETBALL VICTORIA

2016

# Annual Report





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# A message from the President & CEO

As we take a moment to reflect on 2016, we can be very proud of the outcomes that were achieved at Netball Victoria. In a very competitive market place, we have grown our membership base to 114,681, and have in excess of 216,000 people involved in Netball Victoria programs right across Victoria. Netball remains Australia's most popular team sport for girls and women and is played equally in Metropolitan Melbourne suburbs and Regional Victoria.

We have also delivered a profit of \$11,068 – with the bulk of our revenue being spent on delivering competitions in Victorian communities, and providing other events and activities that will strengthen the pathway for athletes, coaches, umpires and officials.

Victoria is certainly a major contributor at National level too; with one third of the players and many of the current coaches in the new league coming from our Netball Victoria Pathway. Our investment is working and Victoria is well placed for the future, with more and more talent coming through our system. This is thanks to our people out in the field who have a keen eye for potential, and with the networks in place to develop and nurture talent.

During 2016 we also achieved a high level of community impact through a range of different programs. These programs have targeted a wide variety of groups, including Victorian Aboriginal communities, multicultural communities, and people with disabilities through All Abilities Netball.

In 2016, we established our Heritage and Tradition Committee which focuses on recognising and celebrating our past, and telling our story of close to 100 years of netball in Victoria. We have inducted new Life Members, catalogued and preserved many stories and established systems to keep connected.

Late in 2016, John Bertrand, the Chairperson of the Sport Australia Hall of Fame was addressing a star studded evening where our very own Sharelle McMahon was inducted as a 'Legend of the Game'. Bertrand pronounced that a "tsunami" had hit Australia in the last year – called women's sport.



**Jenny Sanchez**  
President

We know that there are more entrants vying for girls and women to transition into alternative sports such as AFL, Cricket and Soccer. Whilst we love the fact there are now more professional level sporting options emerging for females, we will continue to do our utmost to ensure that our competitions are well organised; our facilities and infrastructure are compliant; our coaches and umpires are first class; and that we are presenting flexible play and training options, so that when it comes to choosing what sport to play, Netball is top of the list.

The establishment of the new Suncorp Super Netball League has stretched all Member Organisations capacity with the need for close involvement and oversight in the National competition. This has been challenging and costly. However, it has also meant that we have a high level of engagement in ensuring the league delivers on expectations. At Netball Victoria, we have been able to capitalise on sponsor interest in women's sport, which will have a flow on impact to our netball community. Greater revenue generation will mean greater investment into grassroots and so we loudly applaud our Melbourne Vixens whose successes create opportunities for Netball Victoria, and whose profile will help to lift us to greater heights.

Having said that, we know that we have some massive challenges ahead, and the Executive team are now in the process of assessing the outcomes of the current strategic plan, as well as establishing the process for the research, consultation and design of the next three-year strategic plan.

So whilst we have had a good year, we know we can be better. Our recent Association Satisfaction Survey highlighted some areas for improvement including: a quicker response time to enquiries; greater education about what the *MyNetball* and Clubhouse Websites offer; and improving useability. Our team is prioritising this feedback and we will do everything possible to deliver improved services to you, our members.

Together, we would like to thank you for your continued support of Netball – our great game.



**Rosie King**  
CEO



# Community Engagement

# Community Engagement

*Our mission is to enrich Victorian communities through the sport of netball, with the vision of more people involved in netball more often.*

## 2016 – a Snapshot in Numbers



**216,000+**

people directly reached through Netball Victoria programs



**114,000+**

Netball Victoria Members and eight consecutive years of membership growth!



Engagement with **200** Associations/  
Leagues and **3,045** Clubs

**6 x**  

6 Victorian players selected in the 2016 Australian Diamonds Squad, with Netball Victoria continuing to be one of the most successful elite netball pathways in Australia



**1,000,000+**

people reached nationally and internationally through the Melbourne Vixens

(2016 Futures Data)



An increase of **8,800** participants across Netball Victoria programs compared with 2015.



## Our Community

*In 2016 Netball Victoria's community was made up of:*

**114,681**

*Individual Netball  
Victoria Members*

**3,804**

*Melbourne Vixens  
Members*

**11,248**

*Team Registrants*

**69,402**

*School Participants*

**4,848**

*Come and Try  
Participants*

**2,104**

*Clinics and Camps  
Participants*

**4,864**

*Inclusion Program  
Participants*

**2,545**

*Coaching, Umpiring and  
Bench Officials receiving  
accreditation*

**3,006**

*New Product  
Participants*



## Goals

*Netball Victoria continues to have a clear strategic plan, with three key goals.*

### Goal 1

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Increase participation in our sport



We will achieve this by:

- Providing more entry level programs for juniors and children
- Introducing new programs designed to get people into or back into netball
- Developing new netball programs around fitness and fun
- Removing barriers to participation
- Creating new ways for people to engage with netball

### Goal 2

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Build our capacity, people and places



We will achieve this by:

- Creating facilities for netball
- Growing strong and skilled Associations, Leagues, Clubs, volunteers and staff
- Forming sound strategies, financial management and governance
- Achieving success on the court for Victorian athletes, teams and officials

### Goal 3

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Grow the support for our sport



We will achieve this by:

- Growing the positive media and community profile of netball
- Increasing our corporate partnerships
- Working well with government and government bodies
- Getting more people involved in netball – more fans and increased membership sales for our Melbourne Vixens

*The goals and strategic directions remain constant for a five year period, however our actions change with our progress and development.  
The full 2014-2018 Strategic Plan is available to view on our website:  
[netballvic.com.au](http://netballvic.com.au)*



## Values

*Our culture drives the way we work and our values define our behaviours and cement that culture. Living our values means a focus on partnerships, excellence, honest review and doing all we can to create successful programs and outcomes for our communities and sport.*





# Across the Organisation

# Across the Organisation

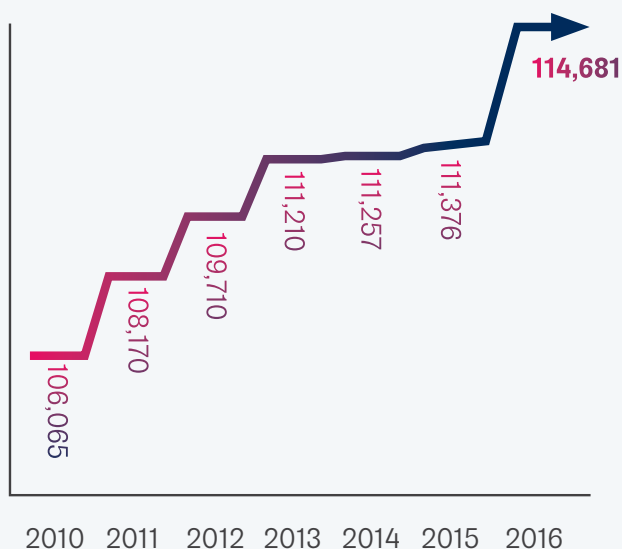
*Netball Victoria is made up of several key departments that service the various areas of the business as required. They include: Community & Facility Development; Participation & Product Development; High Performance; and Commercial Operations.*

## Community & Facility Development

The Community & Facility Development team is focused on leading the strategic direction, development and support of grassroots based netball across the state, in collaboration with Netball Victoria's Associations, Leagues and other key stakeholders. The team is made up of the following areas:

- Member Services
- Regional & Inner City Development
- Facilities Development
- Strategic Projects

Netball Victoria has seen an 8% increase in membership growth from 2010 to 2016



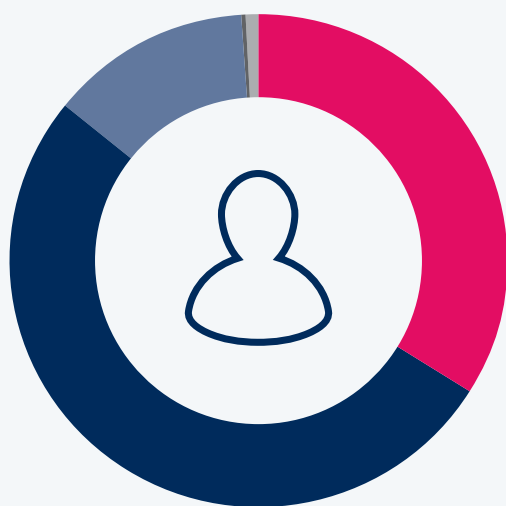
## Member Services

The Member Services team continues to implement a number of important initiatives to assist in the support and development of our Associations, Leagues and Clubs across Victoria. Services include:

- Facilitating training, development programs and other initiatives for volunteers and administrators
- Establishing appropriate Association/League delivery models
- Promoting, reviewing and updating policies, procedures, rules and regulations in accordance with legislative requirements
- Establishing appropriate and beneficial communication channels between Netball Victoria and the broader netball community
- Providing general support and customer service assistance in relation to all things netball
- General MyNetball support desk for registration and competition modules
- Launching new Member Service initiatives including Webinars and Forums, and the Netball Victoria Clubhouse and online resource library for Associations and Leagues
- Supporting increased MyNetball usage and online registrations by Associations, Leagues, Clubs and individual members.



## 2016 Netball Victoria Members Profile



- Senior (18+ yrs) 34%
- Junior (11-17yrs) 52%
- NetSetGO (5-10yrs) 13%
- All Abilities 0.3%
- Off the Court 0.7%

### Regional & Inner City Melbourne Development

#### *Netball Victoria works closely with our netball communities through the regional development teams*

In response to the Community Netball Review, Netball Victoria continues to grow, develop and support netball across Victoria, with staff situated in both regional and metropolitan areas. We continue to identify opportunities to increase participation in all components of the game including: the development of coaches, umpires and administrators; improving facilities; developing programs; and focusing on stakeholder and community relationships.

- Eastern Region - based in Morwell
- Western Region - based in Geelong
- Northern Region - based in Bendigo and Shepparton
- Metropolitan Region & Inner City Melbourne - based in Melbourne

Our teams based across Victoria have the ability to understand the opportunities and challenges facing netball communities at a localised level. They continue to build strong relationships and work in partnership with our members to address regional facility and club development issues, as well as provide general support and assistance for *MyNetball* and other related administrative activities.

#### 2016 Areas of Focus

- Community engagement through Come and Try and Community Events
- Indigenous participation
- Multicultural participation
- All Abilities participation
- Introduction of Rock Up Netball and Netacise Programs
- Facility development

## Facility Development

### *“Netball Victoria continues to focus on building relationships with all levels of government”*

Facilities Development focused on planning and developing a range of initiatives throughout 2016. As well as further strengthening relationships with all levels of government in order to influence change, and encourage successful fulfilment of the commitments made for netball facilities.

- The following commitments were made by government in 2016:
  - \$9.6 million Inner City Netball Project (Sport & Recreation Victoria)
  - \$100 million Community Sport Infrastructure Fund (Sport & Recreation Victoria)
  - \$22 million Better Indoor Stadiums Fund (Sport & Recreation Victoria)
  - \$8 million Country Football Netball Program (Sport & Recreation Victoria)
  - 27 netball-related commitments worth more than \$40 million from the Coalition, in the lead-up to the Federal Government election

### Other Achievements

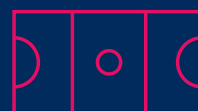
- Strategic and regional planning projects with Local Government and State Sporting Associations including AFL Central Goldfields Regional Strategy, AFL Central Vic Regional Strategy, G21 & AFL Barwon Regional Strategy, Great South Coast Football Cricket Netball Strategy
- Completion of Netball Victoria's Facilities Manual and draft state-wide Facilities Strategy
- The release of the Netball Victoria's Compliance Fact Sheet, providing stakeholders with the most up-to-date standards required when redeveloping or constructing netball court facilities
- Funding of 16 Netball related projects worth \$1.545 million through the Country Football Netball program, which Netball Victoria, AFL and AFL Victoria financially contribute to.
- For the third consecutive year, Member Services successfully delivered the Netball Victoria Emerging Leaders Program to community netball leaders. With 18 participants from every part of the Victorian netball community players, coaches, umpires and administrators, the Professional Development and Leadership program featured three contact sessions and four online sessions.

## Netball Infrastructure Across Victoria

**882**  
netball courts  
across Greater  
Melbourne

**344**  
Indoor

**538**  
Outdoor

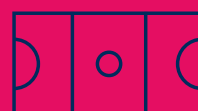


**1 netball court to every 5,060 people in Greater Melbourne.**

**1,283**  
courts across  
Rural and Regional  
Victoria

**228**  
Indoor

**1,055**  
Outdoor



**1 netball court to every 1,154 people in Rural and Regional Victoria**

### Participation & Product Development

Participation & Product Development is focused on developing Netball Victoria's new and exciting initiatives, whilst continuing to review and improve existing product offerings. The focus in 2016 was on the following key areas:

- ANZ NetSetGO
- Netball Victoria Clinics and Camps
- Netball Victoria Competitions – Parkville and Western Netball
- Rock Up Netball
- Net4Kids
- Inclusion Programs
- School Programs

#### ANZ NetSetGO Victoria



**15,346** total participants



**358** programs delivered



**27%** increase in NetSetGO participants

Exposing children to netball across Victoria through ANZ NetSetGO and Schools Programs.

Netball Victoria continued to develop ANZ NetSetGO, netball's only junior entry program for 5–10 year-olds across Victoria. 2016 saw a steady increase in registered participants, along with additional centres delivering the program.

### Netball Victoria Camps & Clinics



**5,357** participants

Netball Victoria runs a range of camps and clinics across Victoria for a variety of ages. Clinics continue to be a major event on the school holiday calendar with many clinics at full capacity. Netball Victoria Clinics and Camps are delivered in conjunction with Melbourne Vixens, Victorian Fury and Victorian Netball League athletes and coaches.

### Parkville Competition



**6,949** participants

*Largest Victorian netball competition*



**1,000** plus netball teams across both the Autumn and Spring seasons at Parkville

Netball Victoria continues to successfully conduct the largest Victorian netball competition, Parkville Netball, at the State Netball and Hockey Centre. The competition continues to have record numbers participating across the five competition days and nights, and also offers a successful representative program that continues to showcase the value of the Netball Victoria pathway for players, coaches, umpires and officials. The Umpire Development Program continued to be successful with 7 x C Badges and 3 x B Badges awarded during the year, and all 15/U representative players were Talent Identified at Association Championships.





## Western Netball Competition

In its second year, Netball Victoria's Western Netball competition provides junior and senior participation opportunities for families in Melbourne's Inner West, located in Victoria University Community Sports Stadium in West Footscray. Western Netball also offers a successful ANZ NetSetGO program, which increases in participation numbers each term. The senior competition continues to go from strength to strength each season.

## Net4Kids



**26** Programs



**438** Participants

Net4Kids is a themed educational program for boys and girls aged 2.5-5 years. The program has been designed to foster children's social skills, allowing confidence to develop in a positive and safe environment. Activities focus on gross and fine motor skill development, and language and cognitive function, incorporating a variety of specific activities to cater for each child's needs. The program has been developed to involve the carer, which enables the carer and child to bond and experience the child's development together. In 2016, Net4Kids successfully transitioned from free pilot sessions to paid programs. There was also a strong focus on increasing the quality and quantity of coaching staff with the development and implementation of coaching workshops and manuals.

## Rock Up Netball



**139** programs



**2568 +** Participants

Rock Up Netball (RUN) is one of Netball Victoria's newest products. It provides females 15-years and up with a low cost casual netball option. It includes both informal games and the program Netacise – a group fitness program with an element of netball skills and drills. Netball Victoria continues to work with VicHealth, with the aim to increase female participation in sport, and RUN has been specifically developed to create a distinct difference from 'regular' netball in the format as it currently exists. In 2016 Netball Victoria received a second round of *Changing the Game* VicHealth funding for the program and successfully transitioned from free pilot sessions to paid programs. We are now working to develop a licence model, to be rolled out across netball Associations in 2017.

*"Rock Up Netball has allowed me to meet new people, learn and develop new skills in a fun and relaxed atmosphere."*

*"The coaches are all highly professional and are very patient, they also make sessions very enjoyable." Sabrina, RUN participant*

### Community Development Programs

Netball Victoria's Community Development programs provide opportunities for Indigenous Australians, people with disabilities, men and boys, and culturally diverse communities to experience, play and engage in netball. Our accessible and inclusive programs include community events, such as the Murrun Dhelk Indigenous Football Netball Carnival and dedicated community programs such as Inclusion NetSetGO and All Abilities Netball.

In 2016, Netball was also used as a vehicle to celebrate and mark culturally significant events including Multicultural Week, NAIDOC Week, Reconciliation Week, and International Day of People with a Disability. Geva Mentor, Elaine Osei-Safo and Sharee Marks were appointed Australia Post One Netball (APON) Ambassadors in 2016, and between them made 17 appearances at community events across Victoria. Mariella Tueria, President of the Itiki Sporting Club of Glenroy, was the Individual winner in the 2016 APON Community Awards for her work in providing opportunities for young people from multicultural backgrounds and youth at risk to engage in netball in a positive, supportive environment.

In 2016, Netball Victoria received a Department of Health & Human Services Supporting Victorian Sport & Recreation program grant, to continue its inclusion and diversity activities for the next three years.



**4,864** participants in Inclusion programs



**69** Clubs and Associations completed One Netball Community Connected Clubs workshops



**45** Indigenous and culturally diverse women completed coaching and umpiring accreditations



**83** netball teams entered in the 2016 Murrun Dhelk (senior) and VACSAL (junior) Indigenous football-netball carnivals

## Reaching Diverse Communities

Netball Victoria partnered with the Western Bulldogs Community Foundation to introduce netball to over 200 newly arrived migrants and refugees in Melbourne's West through its CALDplay sports program. With a diverse range of backgrounds and a variety of age groups (16-65 year-olds), a large majority of participants had never played or seen netball before. The program introduced netball in a fun, safe and inclusive environment, with a six-week RUN program developed for participants, including full netball games played at the conclusion of the program.



## 2016 Independence Australia Victorian All Abilities Team

Netball Victoria continues to strengthen opportunities for people with disabilities, including providing elite pathway opportunities. The Independence Australia Victorian All Abilities State Netball Team, under Head Coach, Janet Parker, enjoyed a successful 2016 Marie Little Shield campaign, finishing third at the national netball carnival for people with intellectual disabilities.

## Schools Programs

Netball Victoria provides opportunities for primary and secondary school students to participate in netball through initiatives such as Sporting Schools, Schools Championships, Come and Try clinics and inter-school sport competitions.

A highlight of 2016 was the increase in Sporting Schools participants with 13,218 students across 151 primary schools participating in the four-week netball program. Additionally, 361 primary and secondary school teachers registered as Netball School Ambassadors and 140 pre-service teachers and teachers participated in netball professional development workshops throughout the year.



**223%** increase in Sporting Schools participants







## **Delivering broader health benefits to communities through netball programs**

*Netball Victoria partnered with VicHealth to pilot a NetSetGO Healthy Eating program. The program was aimed at educating parents, participants and coaches on the importance of healthy eating, and creating an environment which supports healthy food and drink choices. Five centres and 108 participants in total, participated in the program, with the provision of healthy snacks used to identify if there was an increase in attention and participation.*

The program was delivered across three terms, with the first term being observation only of what snacks participants were consuming and their concentration levels. During Term 2, each NetSetGO centre provided a range of healthy snacks prior to their session, on a weekly basis. Results at centres that had the same coach showed that attention and participation improved significantly. During Term 3, the snack was removed and it was observed that the range of snacks parents provided had substantially increased to healthier food options.

As part of the program additional resources including fact sheets, promotional banners, healthy eating and hydration videos were developed and shown at Melbourne Vixens home matches.







## High Performance

*High Performance is broken down into all pathway activities for athletes, coaches, umpires and officials; grassroots to elite coaching programs; and the coordination of high performance teams and competitions.*

## Competitions

The Competitions team coordinates all operations relating to Melbourne Vixens, Victorian Fury and all of Netball Victoria's state based competitions and tournaments including:

- Victorian Netball League
- Regional State League
- Association Championships
- Schools Championships
- State Titles
- Beach Netball
- Masters Competition

*Competition results on page 44.*



## Victorian Netball League



**13** players selected to play in Suncorp Super Netball teams



**4** coaches selected for roles in Suncorp Super Netball teams



**3** umpires selected to officiate in Suncorp Super Netball League

With 10 clubs competing across three divisions 19/U, Division One and Championship Division, the Victorian Netball League continued to provide a strong pathway, with players, coaches and officials being selected for roles in Suncorp Super Netball.

## Regional Victorian Netball League

*Providing access to pathway opportunities in regional Victoria*



**9** coaches received specialist mentoring

The Regional Victorian Netball League (RVNL) continues to provide an elite competition in regional centres, providing clear pathways for athletes, coaches, officials and administrators. League and Association based representative teams competed in a seven week season across five regions: Eastern Region; Western Region; Goulburn/North East Region; and Central Highlands. Previously named the Regional State League, the competition format was altered in 2016, including the removal of 17/U division and addition of a 19/U competition. A highlight of the competition was the Open Divisions Champion Challenge being played as curtain raiser to the Melbourne Vixens match against the Northern Mystics at Hisense Arena.

## Association Championships



**362** teams



**600 +** coaches selected for roles in Suncorp Super Netball teams



**20%** increase in participation from 2015

The Association Championships continue to provide a strong pathway for junior athletes in age groups 13/U, 15/U, 17/U and Open divisions as they represent their League or Association. The Association Championships also provide important opportunities for coaches and umpires. In 2016 tournaments were held across each of Netball Victoria's regions, with a total of six competition days running over a two-week period. To meet increasing demand the Central East Association Championships were split, with Knox Netball Centre hosting 15/U and 17/U, and Doncaster & District hosting 13/U.

## State Titles



**600+** athletes, coaches, umpires and officials



**55** teams



**5** regions entered All Abilities teams



**12** All Abilities teams competing

In its 31st year, the Netball Victoria State Titles had 18 of the 19 Netball Victoria Regions participate in 2016, these were held at Eagle Stadium in Werribee for the first time. The State Titles provide an opportunity for all Netball Victoria regions to come together and compete over one weekend in 15/U, 17/U, Open and All Abilities divisions.


*The Victorian Netball League is considered the premier state league netball competition across the country.*







### School Championships

 **240** schools – **58** new schools

 **607** teams

The Netball Victoria Schools Championships is one of the largest netball tournaments for primary and secondary schools in Australia. The competition, open to both girls and boys, attracts participation from Government, Catholic and Independent schools. In 2016 the Schools Championships expanded to 17 days of competition across Victoria, and included the introduction of two new locations – Wangaratta & Western Netball (Whitten Oval, Footscray).

### Beach Netball

 **37** teams

 **240** participants

*Introduction of new competition formats that provide greater opportunity for social netball.*

In partnership with East Gippsland Shire Council, Netball Victoria's inaugural Beach Netball Competition was held at Lakes Entrance in January 2016. A Netball Victoria initiative, the popularity of the event was evident, with the number of teams entering well above initial targets.

Beach netball is an extension to the traditional game of netball, with the same rules and regulations, the exception being that participants aren't required to wear shoes and the game is played on a half-court marked out in the sand, with four players from one team on the court at a time.

### Masters Competition

 **26** teams

 **230** participants

Focusing on participation and socialisation, the Masters competition is open to netballers aged 30 and over, of any netball standard. Held as a Super 7's round-robin format competition, it has a slight change on the normal netball rules with rolling substitutions, powerplays and the addition of three point shots from outside the goal circle.



## High Performance Program Results

Below is a breakdown of Netball Victoria's High Performance programs and teams in 2016.

ANZ Championship	2016 Result
Melbourne Vixens Ladder Place	3
Representation Diamond Squad	6
Australian Netball League (ANL)	2016 Result
Victorian Fury Ladder place	1
Underage Competitions	2016 Result
Victorian 17/U	4
National Squad Representative 17/U	5
Victorian 19/U	1
National Squad Representative 19/U	3
Victorian 21/U	2
National Squad Representative 21/U	8
Netball Centre of Excellence Representative	3
Overall Victorian Results	2016 Result
Overall Aggregate Representation	23%
National Accreditation and Recognition	2016 Result
Umpires	9
Bench Officials	8
Coaches	10

## Across the Organisation

### Australian Netball League



**Fourth** consecutive Australian Netball League Championships Win



Named **2016** Victorian Sports Team of the year



**9** of the **12** athletes progressed to being listed as a training partner or contracted for Suncorp Super Netball



**2** of the **3** coaches progressed to being involved with Suncorp Super Netball Clubs

Victoria was again represented by the Victorian Fury in the 2016 Australian Netball League (ANL).

The ANL is vital to bridging the gap between the state's pinnacle competitions, the Victorian Netball League (VNL) and the ANZ Championship (Suncorp Super Netball in 2017).

2016 was another excellent season for the Victorian Fury who were crowned champions for the fourth consecutive year. The Victorian Fury has now won seven ANL titles in the competition's nine-year history – a remarkable feat demonstrating the strength of netball and the high-performance pathway within Victoria.

### Victorian Fury Awards

**Most Valuable Player:** Ella Bayliss (nee Priestly)

**Coaches Award:** Kate Thompson

**Outstanding Service Award:** Donna Monteath

### Victorian Fury Results

**Results:** 10 Wins, 2 Losses

**Placing:** Champions

### Victorian Fury Team

Maddy Balson

Ella Bayliss (nee Priestly)

Elle Bennetts

Jane Cook

Lara Dunkley

Shannon Eagland

Kate Eddy

Samantha Gooden

Tayla Honey

Kate Thompson

Fiona Themann

Mikaela Vaughan





## Victorian State Teams and Officials



**16** athletes selected in National Talent Identified Squads



**19/U** team crowned National Champions

The Victorian State Underage team program is fundamental to Netball Victoria's pathway for Talent Identification and Development, for both Victorian athletes and coaches in the High Performance Pathway. The Program delivers the Netball Australia *Dare to Develop a Diamond* under-age curriculum, and provides opportunities for athletes and coaches to perform both on and off the court.

In 2016 the 21/U team competed in the week long National Netball Championships in Launceston, Tasmania and the 17/U and 19/U competed in Perth, Western Australia.

## Zone Academy Program



In 2016 Netball Victoria connected with four Victorian Regional Academies of Sport organisations – South West Academy of Sport, West Victorian Academy of Sport, Gippsland Academy of Sport, and Barwon Sports Academy.



Significant support from local Associations for the appointment of coaches and staff for the Zone Academy Program.

The Netball Victoria Zone Academy Program underpins the Victorian State Underage 17/U program. Based on Netball Australia's *Dare to Develop a Diamond* Academy program, there are four core components required for completion: Technical; Tactical; Athlete Wellbeing; and Physical Preparation. Held over six Regional Zones, 180 of the state's most talented young athletes between the ages of 14-16 participated. The program culminated with the Intra Academy weekend in October, where athletes were talent identified and invited to attend the State 17/U selections.



### Victorian Fury Officials

**Head Coach**  
Cathy Fellows

**Assistant Coach**  
Kate Upton

**Assistant Coach**  
Robyne Dawson

### Victorian State 17/U Officials (Fourth)

**Head Coach**  
Adam Sloan

**Assistant Coach**  
Jacinta Todd

**Apprentice Coach**  
Sarndra Kennerley

### Victorian State 19/U Team (Champions)

**Head Coach**  
Robynn Pym

**Assistant Coach**  
Jade Hinrich

**Apprentice Coach**  
Mel Savage

### Victorian 21/U State Team (Runner Up)

**Head Coach**  
Leesa Gallard

**Assistant Coach**  
Guy Keane

**Specialist Coach**  
Tracey Brereton

## Across the Organisation



### Melbourne Vixens

The Melbourne Vixens – Netball Victoria’s elite netball team – had a tough start to the season with the loss of experienced shooter, Tegan Philip, to an ACL injury in the pre-season.

The predominantly young side had a mixed season but were buoyed by strong performances from young guns Alice Teague-Neeld and Emma Ryde, in the goal circle and Joanna Weston, in a starting role, in the defence end. Emily Mannix and Chloe Watson showed exciting glimpses of what each were capable of.

Geva Mentor was the sergeant in defence and led the young defensive unit gallantly, while Madison Robinson returned from her ACL injury in career best form – earning her the ANZ Championship (Australian) Most Valuable Player award.

The team’s season ended with a tough loss in the first Elimination Final against the NSW Swifts.

*Melbourne Vixens 2016 Season results on page 44.*



### Vixens Staff

#### Head Coach

Simone McKinnis OAM

#### Team Manager

Lisa Taylor

#### Masseuse

Emily Athanasiou

#### Nutrition Consultant

Kylie Andrew

#### Assistant Coach

Diane Honey

#### Physiotherapists

Heidi Pollington

#### Performance Analysis

Jamie Bahnisch

#### Team Doctor

Dr Mathew Chamberlain

#### Specialist Coach

Sharelle McMahon

Eloise Boyle (nee Southby)

Steve Hawkings

#### Strength & Conditioning

Luke Mackey

#### Melbourne Vixens Patron

Joyce Brown OAM



## 2016 Melbourne Vixens Team



Madison Robinson  
(nee Browne)



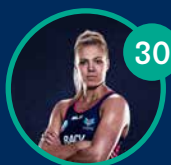
Tegan Philip  
(Injured DNP)



Geva Mentor



Karyn Bailey



Kate Moloney



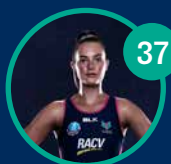
Joanna Weston



Elizabeth Watson



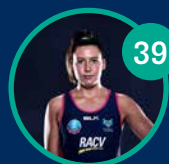
Emily Mannix



Alice Teague-Neeld



Chloe Watson



Kelsey Browne



Emma Ryde



Kimberly Commane  
(PR)

DNP- Did Not Play  
PR- Permanent Replacement





Melbourne  
Vixens **3rd Place**  
in Australian  
Conference ANZ  
Championship

#### Australian Representatives

*Melbourne Vixens representing  
Australia at an international  
level of netball*



Three Melbourne Vixens players were selected into the Australian Diamonds Squad and two players were selected into the Australian Fast5 Flyers Team.

#### Australian Diamonds

Elizabeth Watson  
Joanna Weston  
Madison Robinson

#### Fast5 Flyers Team

Kate Moloney  
Joanna Weston

Netball Victoria is also proud of the other following Australian Diamonds who have come through the Netball Victoria pathway –

Caitlin Thwaites  
Sharni Layton  
Caitlyn Nevins (nee Strachan)



## Melbourne Vixens Milestones

### Melbourne Vixens Club

Emma Ryde #40  
Kimberly Commene #41

### 50 ANZ Championship Games (Head Coach)

Simone McKinnis OAM  
Round 8, Vixens v Fever,  
Perth Arena

### 50 ANZ Championship Games

Diane Honey  
Round 10, Vixens v Firebirds,  
Gold Coast Entertainment Centre

### 100 ANZ Championship Games

Madison Robinson  
Round 6, Tactix v Vixens  
Horncastle Arena, Christchurch

### 50 ANZ Championship Games

Kate Moloney  
Elimination Final, Swifts v Vixens,  
Sydney Olympic Park Sports Centre

## Sharelle McMahon Medal Award Recipients

### 2016 Melbourne Vixens Most Valuable Player (Sharelle McMahon Medal)

Madison Robinson

### 2016 Melbourne Vixens Most Valuable Player (Runner Up)

Geva Mentor

### 2016 Melbourne Vixens Coaches Award

Emily Mannix

### 2016 Melbourne Vixens Rookie of the Year Award

Alice Teague-Neeld

### 2016 Melbourne Vixens Excellence in Sport & Life Award

Joanna Weston

### 2016 Melbourne Vixens Outstanding Service Award

Lisa Taylor

### 2016 ANZC Australian Conference Most Valuable Player

Madison Robinson



Across the Organisation

Coaching, Umpiring and Technical Officials



**11% increase (2545)** across  
Coaching, Umpiring and Bench Official  
Accreditations





## Coaching

Netball Victoria remains committed to providing all coaches with the opportunity to continue development along the coaching pathway, through the delivery of the National Coach Accreditation System course and facilitation of various workshops, and professional development opportunities across Victoria.

This commitment to support Victorian coaches guarantees that our coaches continue to lead the way in coaching expertise and knowledge. This ensures our Victorian athletes have access to highly skilled and accredited coaches. Netball Victoria has a coach pathway that aligns to Netball Australia Pathways and provides professional development opportunities to coaches from grassroots to high performance.

### 2016 Coaching Course Accreditation Numbers:

Course Type	Accreditations
Foundation	1631
Development	236
Intermediate	52
Advanced	7
Elite	1
High Performance	1



**5 Victorian Coaches** invited into various roles within Netball Australia's Centre of Excellence Program.



**121 Coaches** attended the 2016 Coach Development Conference



**119 Coaches** attended Targeted Professional Development workshops

Netball Victoria is excited to see the growth of the *Coaches in the Field* program. With the Foundation Coaching Course moving to an online accreditation, the Coaches in the Field workshops provide Victorian coaches the opportunities to further develop their skill and knowledge. These workshops were delivered by Netball Victoria's experienced Coach Developers allowing the participants to observe and learn from some of the best coaches in the state.



**21 Coaches in the Field** workshops delivered across Victoria:

**11** Metro Region, **4** Eastern Region,  
**2** Western Region, **2** Northern Region,  
**2** North East Region



**388 Coaches** attended *Coaches in the Field* workshops

### Outstanding Coaching Achievements



**Nicole Richardson** achieved her High-Performance Coaching Accreditation – the pinnacle of Australia's coaching and accreditation pathway.



**Adam Sloan** achieved his Elite Accreditation during the 17/U National Championships.

### Umpiring



**439 Umpires** participated in umpire development at Netball Victoria competitions



**3 Umpires** in Netball Australia's Emerging Talent Program



**873 Umpires/Umpire Coaches** participated in umpire development at Netball Victoria workshops across Victoria



**28 Umpires** attended the C & B Grade Camp

Netball Victoria continues to strive to be the leader of umpire development within Australia.

The education opportunities offered within Associations and by Netball Victoria umpire staff from grassroots to high performance continues to assure the growth of umpiring across our state.

Continued delivery of mentoring and testing education to Associations and Clubs has ensured more opportunities to provide support and quality development to grassroots umpires.

Accreditation and education of umpires in regional areas has been a significant achievement for Associations, umpire coaches and umpire mentors in 2016. This hard work will lead to sustained umpire growth and development across our state.

Netball Victoria has a strong presence in the Netball Australia High Performance Program, with eight umpires selected into squads for officiating in the 2017 Suncorp Super Netball and Australian Netball League competitions. This comes off the back of their hard work and dedication in 2016. Netball Victoria's umpire pathway aligns to Netball Australia Pathways and provides professional development opportunities to umpires from grassroots to high performance.

### 2016 Umpiring Accreditation Numbers:

Online Level 1 Course	1073
C Grade Badges	553
B Grade Badges	59
A Grade Badges	2
AA Grade Badges	1

### Official Rule Changes

The Official Rules of Netball, updated by the International Netball Federation, came into effect in January 2016. The rule changes are intended to meet the changing needs of the game and reflect the modern sport of netball. They are designed to improve players' enjoyment of the game, create consistency in the interpretation of the rules across all world regions, and make the game more attractive to spectators.

Netball Victoria facilitated new rules workshops throughout Victoria to assist with the integration of the new rules for 2016. Netball Victoria presented at 20 workshops throughout the year to introduce, discuss and provide information about the new rules – 1160 umpires participated across Victoria. This led to a consistent transition for Clubs, Associations and Leagues implementing the new changes.

### Outstanding Umpiring Achievements



**James Matthews** received AA Badge following the 20/U International Tournament held in Canberra.





## Commercial Operations

The Commercial Operations team undertakes a range of activities and initiatives to support the growth and success of Netball Victoria and the Melbourne Vixens. This includes: focusing on increasing commercial revenue via new business development; management of partners; ticketing; Melbourne Vixens membership and merchandise; events; marketing; communications; and media across the organisation.

A key focus was successfully managing the transition from the ANZ Championship to Suncorp Super Netball at the end of 2016. This included securing new partnership agreements and further connecting Netball Victoria's grassroots community to the Melbourne Vixens through the launch of the 'We Make Champions' marketing campaign.

### #WeMakeChampions



*Netball Victoria and the Melbourne Vixens have a highly engaged digital audience*



**28,800+**  
Instagram Followers



**48,900+**  
Facebook Likes



**18,400+**  
Twitter Followers



**10,000+**  
Instagram Followers

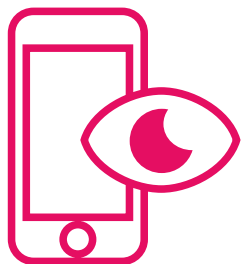


**17,000+**  
Facebook Likes



**3,900+**  
Twitter Followers

## Melbourne Vixens Commercial Highlights



**\$1.8m+**

total media  
exposure value

**40,526**



total home game  
attendance (across six  
games)



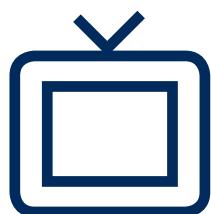
**23%**

increase  
in ticket  
sales



**335,000+**

visitors to the Melbourne Vixens  
website during the season



**1m+**

Melbourne Vixens  
viewership

**26%**



increase  
year-on-year  
average match  
audiences across  
all dedicated TV  
broadcasts (Live,  
Delayed, Repeat  
and Highlights)



**40%**

merchandise sales growth  
over the past two seasons



**100,000+**

reach across Netball  
Victoria and Melbourne  
Vixens social media  
platforms



**104%** audience increase  
from 2015 across all social  
media channels

The **Melbourne Vixens** continue to  
be a league leader



Highest average  
audience of all  
the teams in the  
league



Highest average  
home match  
attendance  
in the league;  
**6,700** per game



Highest social  
and digital media  
performance  
across the  
league

## Across the Organisation

### Community Events

Netball Victoria developed and delivered a detailed calendar of events in 2016. One special event was our Community Netball Awards. This event celebrated the significant achievements of many individuals and groups, who contributed to the sport of netball in Victoria in 2016.

Congratulations to the following recipients of these awards:

#### Volunteer of the Year

Kim Fitzpatrick  
Charlton Netball Club

#### NetSetGO Centre of the Year

Laurimar Netball Club

#### Inclusive Netball Community of the Year

Drouin & District Netball Association

#### Outstanding Contribution to Umpiring

Leah Saunders, Goulburn Valley Netball League

#### Outstanding Contribution to Coaching

Robyn Smith, Benalla Saints

#### Outstanding Small Association/League

Lakes Entrance Netball Association

#### Outstanding Large Association/League

Melbourne East Netball Association

#### WorkSafe Safety Initiative

Boolarra Football Netball Club and Mallee Eagles Football Netball Club





## 2016 Partners

We would also like to thank our valued 2016 Netball Victoria and Melbourne Vixens partners, including Toyota, and Dineamic, who joined us in 2016.

### Premier Partner



### Major Partners



### Associate Partners



DEFENCE FORCE RECRUITING



### Support Partners



### Media Partners

Herald Sun





# Financial Overview

# Financial Overview

## Directors

The Netball Victoria Directors at any time during or since the end of the financial year are:

Director	Period as Director
President – Jenny Sanchez	2000 to Present
Elected Director – Richelle McKenzie	2007 to Present
Elected Director – Kirrily Zimmerman	2008 to Present
Elected Director – Shane O’Sullivan	2013 to Present
Elected Director – Marlene Elliott	2013 to Present
Elected Director – Gayle Lambert	2014 to Present
Elected Director – Jan Fitzgerald	2015 to Present
Appointed Director – Natalie Whitaker (nee Eden)	2013 to Present
Appointed Director – Mary Bluett	2015 to Present
Observer – Wendy Frost	2015 to Present

*“The overall financial health at Netball Victoria provides stability for us to continue to grow and support our sport at all levels; from grassroots to elite.”*

*– Jenny Sanchez, President*





### Operating Performance

Netball Victoria has delivered sound financial performance for 2016, with an operating surplus of \$11,068 – a figure very close to the budget target. Importantly, we have met our financial targets, while also delivering against our key strategic aims for the year, some of which are detailed below:

- Driving growth in our netball participation community to over 216,000 people including over 114,681 individual and 200 Association/League members. Individual membership numbers grew by over 2,000, which marks the eighth consecutive year of growth.
- Investment in training and supporting our community with the *MyNetball* registration system continued at a high level. We introduced new forms of training, webinars, support and access to information for our Associations and Leagues, and continued to provide intensive support on key matters such as governance, insurance and dispute resolution.
- With the support of VicHealth and Sport and Recreation Victoria, we have continued to invest strongly in the development of new non-traditional netball programs that will open new markets, supporting both participation and financial growth for our sport.
- We continued with the development of a state-wide 10-year facility strategy and facilities manual. We worked with the State Government and four inner city Local Government Associations to commence plans on the delivery of the 64 court election commitment for Inner North Metro Melbourne, the continuation of the Country Football Netball Program and investment in technical services for facility development and court audits.
- We made an ongoing commitment to ensuring our regional areas are well supported, by having our regional staff in place.
- Successfully managing the transition from the ANZ Championships to Suncorp Super Netball including new player contracts and increased marketing and related activities.
- We achieved both growth and a very high level of retention with new partners and sponsors and continued to increase our profile across traditional and digital media.
- Maintaining a high investment in the professional development of our staff team, while increasing overall staff numbers and managing turnover.
- We continued a program of review and reduction of operating costs.

Our work and achievements in these areas have been the major drivers of achieving our targeted operating position. Our focus is on continuing to grow revenues from a range of sources, and rather than make large surpluses invest that money into services and facilities that both support our community and grow our sport.

We continue to operate with tight margins and pursue all appropriate opportunities and initiatives, in order to improve our financial health and that of our Associations and Leagues. We are prudent in all our financial dealings, respecting both our member contributions and the ongoing tightness of the economy. Our environment is dynamic and as we also develop we must recognise that new initiatives, such as our new products and programs, will take time to generate a positive and sustained financial outcome.

## Financial Position

As at 31 December 2016, Netball Victoria has net assets of \$4,749,054. This includes the value of Netball House – our offices in King Street West Melbourne – which are fully owned and valued (land and buildings) at \$3,175,000 (based on an independent valuation conducted in Oct 2015).

*The full 2016 Financial Report is available to view on our website:*

*[netballvic.com.au](http://netballvic.com.au)*

## Financial Summary

In summary, the financial position of Netball Victoria as at the end of December 2016 is healthy. Our financial turnover continues to grow. This enables us to keep investing in our programs, competitions, and in our on and off-court teams, which bodes well for our sport's continued growth and future success. We thank all our members, Associations and Leagues, and Partners, for their role in enabling us to undertake this work and achieve such positive outcomes.



## Competition Results

### ANZ Championships

#### Melbourne Vixens Results

**Wins:** 8

**Losses:** 5

**Draws:** 0

**Biggest Wins of the season:** 23 goals

R4 v Waikato Bay of Plenty Magic 57-34

R10 v Northern Mystics 69-46

**Biggest Loss of the season:** 15 goals

R1 v NSW Swifts 57-42

#### Finals

Elimination Final (Australian Conference)

Melbourne Vixens v NSW Swifts 53-67 (Vixens defeated)

#### Victorian Fury Results

**Results:** 10 Wins, 2 Losses

**Placing:** Champions

### Victorian Netball League

#### Victorian Netball League Grand Final Results

**Championship Division:** Melbourne University Lightning (53) def City West Falcons (52)

**Player of the Grand Final:** Dani Stewart (Melbourne University Lightning)

**Division One:** City West Falcons (56) def Boroondara Express (37)

**Player of the Grand Final:** Emily Post (City West Falcons)

**19/U Division:** Geelong Cougars (46) def DC North East Blaze (40)

**Player of the Grand Final:** Abbey Ellis (DC North East Blaze)

#### Victorian Netball League Most Valuable Player Awards

**Championship Division - Margaret Caldow Trophy:** Maggie Lind (City West Falcons)

**Division One MVP:** Emily Post (City West Falcons)

**19/U MVP:** Ella Quinlan

(Wilson Storage Southern Saints)

### Regional Victorian Netball League

#### Eastern Grand Final Results

**Open:** Gippsland League (61) def Mid Gippsland NA (43)

**19/U:** Gippsland League (57) def Sale NA (31)

**15/U:** Gippsland League (64) def Sale NA Red (35)

**MVP Open:** Christie Edwards (Gippsland League)

**MVP 19/U:** Paige Biddle (Sale NA)

**MVP 15/U:** Taylah Brown (Gippsland League)

#### Western Grand Final Results

**19/U:** Hampden FNL Red (55) def Hampden FNL Green (38)

**15/U:** Hampden FNL Green (50) def Hampden FNL White (42)

**MVP 19/U:** Carly Watson (Hampden FNL White)

**MVP 15/U:** Hannah Loveday (Hampden FNL White)

#### Goulburn North East Grand Final Results

**19/U:** Albury NA Gold (57) def Netball Wodonga (33)

**MVP 19/U:** Alyce Parker (Albury NA Blue) & Nakita Singe (Albury NA Gold)

#### North Central Grand Final Results

**15/U:** Echuca & District NA Navy (40) def Echuca & District NA Gold (26)

**MVP 15/U:** Maya Pearce (Echuca & District NA Navy)

#### Central Highlands Grand Final Results

**Open:** Ballarat FNL (44) def Wendouree NA (43)

**MVP Open:** Emma Henry (Ballarat FNL) & Stacey McCartin (Ballarat FNL)

#### Champions Challenge Grand Final Results

**Open:** Gippsland League def Ballarat FNL

**19/U:** Albury NA def Gippsland League

**15/U:** Gippsland League def Echuca & District NA Navy

### Masters Competition

#### Grand Final Results

**30+: Competitive:** Redbacks (27) def Saints (17)

**30+: Social:** Cobras (28) def Waaia (27)

**40+: Heatherton FNC (29) def Saints (24)**

### Beach Netball

#### Grand Final Results

**Mixed:** Wild Cats (6) def 3D (5)

**Women's:** Redlegs (7) def Ripcurls (4)



## Association Championships

### Central East Grand Final Results

**17/U Championship:** Dandenong & District NA (9) def Yarra Ariels VCNA (8)  
**17/U Reserve:** Yarra Ariels VCNA (12) def Richmond NA (10)  
**15/U Championship:** Frankston & District NA (24) def Doncaster & Districts NA (2)  
**15/U Reserve:** Prahran NA (15) def Yarra Ariels VCNA (13)  
**13/U Championship:** Doncaster & Districts NA (8) def Whitehorse NA (6)  
**13/U Reserve:** Caulfield & District NA (14) def Prahran NA (10)

### Central West Grand Final Results

**17/U Championship:** Banyule & District NA (7) def Geelong FNL (1)  
**15/U Championship:** St Albans Caroline Springs NA (7) def Altona NA (6)  
**15/U Reserve:** St Albans Caroline Springs NA (15) def Altona NA (7)  
**13/U Championship:** Altona NA (16) def St Albans Caroline Springs NA (6)  
**13/U Reserve:** Macedon Rangers NA (10) def Altona NA (5)

### Eastern Grand Final Results

**17/U Championship:** Alberton NA (11) def Gippsland League (10)  
**15/U Championship:** Gippsland League (16) def Alberton NA (10)  
**15/U Reserve:** Gippsland League (18) def Alberton NA (8)  
**13/U Championship:** Gippsland League (20) def Ellinbank & District NA (17)  
**13/U Reserve:** Alberton NA (10) def Sale NA (8)

### North East Grand Final Results

**17/U Championship:** Goulburn Valley NL (10) def Albury NA Gold (8)  
**17/U Reserve:** Mansfield NA (9) def Wangaratta NA (5)  
**15/U Championship:** Albury NA Gold (11) def Murray NL (5)  
**15/U Reserve:** Albury NA Blue (14) def Murray NL (5)  
**13/U Championship:** Albury NA Gold (13) def Murray NL (5)  
**13/U Reserve:** Albury NA Blue (12) def Shepparton NA (10)

### Northern Grand Final Results

**17/U Championship:** Central Murray NL (15) def Wimmera NA (9)  
**15/U Championship:** Echuca & District NA (16) def Sunraysia Football League NA (9)  
**15/U Reserve:** Echuca & District NA (15) def Bendigo Strathdale NA (6)  
**13/U Championship:** Bendigo Strathdale NA (12) def Echuca & District NA (8)  
**13/U Reserve:** Golden Rivers NA (16) def Deniliquin NA (15)

### Western Grand Final Results

**17/U Championship:** Western Border NA (16) def Hampden FNL (12)  
**15/U Championship:** Ballarat FNL (10) def Hampden FNL (9)  
**13/U Championship:** Western Border NA (15) def Ballarat FNL (12)

### Overall Grand Final Results

**Open:** Geelong FNL (19) def Bendigo FNL (9)  
**17/U:** Albury NA (14) def Banyule & Districts NA (13)  
**15/U:** St Albans Caroline Springs NA (12) def Hampden FNL (10)  
**13/U:** Altona NA (16) def Doncaster & Districts NA (14)

## State Titles

### Grand Final Results

**15/U:** Chisholm (17) def Henderson (9)  
**17/U:** Jika (17) def Henderson (13)  
**Open:** Jika (18) def North East (12)  
**AAA Championship:** Barwon (21) def Latrobe Valley (1)  
**AAA Reserve:** Barwon (8) def Chisholm Warriors (2)

## School Championships

### Grand Final Results

**Primary Boys:** Tucker Road Primary School (13) def Stockdale Road Primary School (7)  
**Primary Girls:** Rolling Hills Primary School (8) def St Bernadettes Primary School (5)  
**Primary Mixed:** Montrose Primary School 1 (17) def Appin Park Primary School (10)  
**Junior Boys:** St Francis Xavier (8) def Beaconhills College (2)  
**Junior Girls:** Rowville Secondary College (11) def Padua College (6)  
**Intermediate Boys:** Luther College (8) def Aquinas College (7)  
**Intermediate Girls:** Rowville Secondary College (12) def Sacred Heart College, Geelong (11)  
**Senior Boys:** Christian College, Geelong (11) def Bendigo Senior Secondary College (5)  
**Senior Girls:** Geelong Grammar (14) def Ivanhoe Grammar School (11)











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