We exist to enrich Victorian communities through the sport of netball.

Netball Victoria is the sport’s peak state body. We are responsible for the management and development of netball across Victoria.

We work to identify and meet the needs of netball players, coaches, umpires, officials, volunteers, Associations, Leagues and Clubs.

Netball Victoria is an affiliated member of Netball Australia. We support our 111,257 members across 19 regions and 224 Member Associations.
2014 Netball Victoria
Board of Directors

Jennifer Sanchez (President)

Jenny is an experienced secondary Physical Education, Science and Health teacher, working within the public education sector. Jenny has held leadership positions in Student Management, Curriculum, Program for Students with Disabilities and Student Welfare and is currently the Manager of Student Wellbeing at Glen Eira College. Jenny’s involvement in netball includes working as State League Commissioner, Convenor of the State League Umpire Management Committee, Victorian Coaching and Development Committee, State League Coach, Melbourne Kestrels Assistant Coach and Victorian Open and Under 21 representative player. Elected to the Board in 2000 and President since 2005, Jenny has served as a Victorian delegate at the National Council and Strategic Forum since 2002.

Maureen Lambert

Maureen has been a Netball Victoria Director since 2006 and brings management experience to her role. She has been self-employed for 20 years and in that time completed Frontline Management and a Certificate 5 in Business. Maureen is currently employed as a Merchandiser for Metcash Pty Ltd and her involvement in netball includes the following; All Australian Candidate, State League Umpire, Tester and Course Presenter, Victorian Night State Manager, Men’s State League Supervisor as well as Umpire Coach at Parkville and Waverley Netball Centres.

Richelle McKenzie

Richelle was appointed as an Associate Director in 2007 and was elected as a full member of the Board of Directors in 2008. With experience working as a Director for two companies and the responsibility of their financial management, Richelle’s finance background has been instrumental for Netball Victoria in a number of ways. Richelle’s background in netball is extensive; a Head Coach of Knox State League, a former Manager of the Melbourne Phoenix from 1999-2003 in the National Netball League, a Victorian State Coach as well as a Head Coach of Zone Academy programs, she has also acted as a Regional Coaching Coordinator and course presenter for many years.

Kirrily Zimmerman

Kirrily was first elected onto the Netball Victoria Board in 2008. Bringing a wealth of financial experience to the Board having worked as a qualified CPA for over 10 years. Kirrily has a long history of involvement with many aspects of netball and has a wide-ranging experience as a player, coach, umpire, bench official and administrator.

Shane O’Sullivan

Shane was elected to the Netball Victoria Board in 2013 and brings a wealth of experience from grassroots through to high performance. Shane has spent the past 35 years in the sporting arena with broad experiences across all areas of the industry and is presently the Football Administration Manager for the Carlton Football Club. Shane has been the President of the Monash Netball Club for the past nine years, working diligently to sustain and secure sponsorship, develop the strategic governance and establish itself as one of Victoria’s premier amateur sporting clubs.

Natalie Whitaker

A former Melbourne Kestrels player and Victorian State Captain, Natalie was involved in the Netball Victoria athlete pathway system from a young age and is eager to contribute to the sport that helped shape the person she is today. Recognised as a leading strategic change expert, Whitaker is currently a Partner in Human Capital Consulting at Deloitte and has more than 13 years of consulting experience working with leaders and executives across a variety of industries, including energy and resources, life sciences, financial services and the public sector. Natalie joined the Netball Victoria Board in 2013 as an Appointed Director.

Marlene Elliott

Marlene Elliott joined the Netball Victoria Board in 2013. Marlene brings experience in aspects of strategic planning, project management, stakeholder engagement, business development, marketing and communications. Currently working as Associate Director Client and Market Insights for KPMG Australia, Marlene has worked with senior executives of public listed companies, private companies and partnerships for over 20 years, gaining a valuable understanding of the dynamics of professional services, multiple stakeholders, governance, risk and the value of delivering results. Previously, Marlene was involved with netball in South Australia as a player, coach and board member.

Gayle Lambert

Gayle joined the Netball Victoria Board in 2014 and brings over 30 years’ experience in netball across a variety of levels, as a player, coach, umpire, administrator, selector and committee member. A recipient of the 2013 Netball Victoria Service Award, Lambert has worked tirelessly in her local netball community and across Victoria to help raise and develop the profile of netball across the state.
Our 2014 Annual Report documents the successful progression of our mission to enrich Victorian communities through the sport of netball. In the first year of the 2014 – 2018 Strategic Plan there have been substantial achievements across a broad range of endeavours.

The Melbourne Vixens being victorious in the ANZ Championship and the undefeated Victorian Fury winning the Australian Netball League were among the highlights of an outstanding year for many Victorian netball teams. Netball Victoria’s success in developing high performance teams and individuals is reflective of our powerful commitment and capacity sustained over generations.

The success of these teams, and the broader high performance program and competition pathways in Victoria, are also a reflection of the outstanding contribution of our netball community. Coaches, umpires, officials and athletes began their journey to the elite at the grassroots level. Community netball organisations including Associations, Leagues and Clubs all play critical roles in this journey.

Increased investment in game development, with a focus on community netball, is a feature of the current strategic plan. This is evident in the investment in Regional Development Managers and staff in Morwell, Bendigo and Geelong. Our “Netball for All” inclusion program initiatives continued to grow, another key area where improved resourcing and strategic intent delivered significant community benefits.

The partnership with Netball Australia and State and Territory Member Organisations continues to deliver substantial benefits for netball throughout Australia. On behalf of the Netball Victoria Board thank you to all members of the national netball community for their collaborative efforts in 2014.

Netball Victoria welcomed the national decision to alter the way in which fees payable to Netball Australia were to be calculated. Previously it was based on a fee per individual member. The proposal agreed to nationally is no longer directly tied to the number of individual members or on a fee per member basis. There is an agreed flat fee, independent of member numbers.

This means that as Netball Victoria membership increases, the amount payable to Netball Australia will not increase by more than CPI. The income generated in new membership fees can then be invested directly back into netball in Victoria. This decision is critical as it allows us to progress different membership and participation offerings to meet the needs of our diverse netball community.

On behalf of the Board, thank you to members for their endorsement of the constitutional amendments proposed at the 2014 Annual General Meeting. Voting rights have been vested in affiliated Associations, Leagues and Life Members, with the removal of individual member voting rights.

In addition, Board nominees will face an election even if the number of nominees is equal to or less than the number of vacancies. In this case, the Board nominees will be required to receive a majority “yes” vote from voting members in order to be appointed as an elected Director.

As President I would like to express my appreciation of the work of the Board in 2014. They are a dedicated, hardworking, competent team and I thank them for their contribution.

Netball Victoria staff are also committed to a continual improvement process, in service delivery to our members and the broader netball community. Our CEO Michelle Plane and the staff at Netball Victoria have done an outstanding job delivering the first year of the strategic plan. On behalf of the Board I wish to express our appreciation of their efforts and achievements in 2014.

In a world where we seem to be constantly challenged by the impact of division and fracturing of communities it is truly a privilege to be President of Netball Victoria - to be part of a community that is inclusive, welcoming, high achieving and generally just really good fun.

Best wishes to all of our netball community for 2015 as we work together to enrich Victorian communities through the sport of netball. May our community continue to grow not only in numbers and achievements, but more importantly in its appreciation and celebration of diversity.

Jennifer Sanchez
President
Netball Victoria
CEO’s Report
It gives me great pleasure and pride to present the CEO report for Netball Victoria for 2014. This has been the first year of our new, ambitious five year strategic plan. We have continued to deliver and improve our existing programs and also commenced planning and development of additional programs and directions.

Throughout both streams of continuous improvement in what we do, and new developments, we have maintained our number one focus of working ever more closely and positively with our volunteers, Associations, Leagues, Clubs and other key partners in driving the ongoing development and strength of our great sport.

This report provides substantial detail of all that has been achieved in netball in Victoria this year, highlighting our performance on and off the court, as well as providing a snapshot of where we currently sit with our strategic ambitions and targets.

We build our actions and work plans around the strategies and targets. Performance on and off the court, as well as providing a snapshot of what has been achieved in netball in Victoria this year, highlighting our sport.

In driving the ongoing development and strength of our great sport, one focus of working ever more closely and positively with our volunteers, Associations, Leagues, Clubs and other key partners is the implementation of our ambitious five year strategic plan. We have continued to deliver and improve our existing programs and also commenced planning and development of additional programs and directions.

Throughout both streams of continuous improvement in what we do, and new developments, we have maintained our number one focus of working ever more closely and positively with our volunteers, Associations, Leagues, Clubs and other key partners in driving the ongoing development and strength of our great sport.

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We have continued to work closely with our key partners, including our premier partner P&G and Victoria University, and leading partners Victorian WorkCover Authority and VicHealth.

The Melbourne Vixens featured heavily in the Herald Sun, winning our first title in the ANZ Championship and becoming the first team to win back-to-back titles.

We have achieved a significant investment in netball facilities as follows:
- $1.8 million of funding through the Country Football Netball Program across 24 projects that benefit netball.
- 12 netball projects from the Community Facility Funding Program.
- 10 netball projects from the Local Facilities Local Clubs Program.
- 179 participants in Bench Official training.
- 543 new umpiring badges.
- 1,430 participants in the National Level 1 Umpiring course.
- 1,056 members attended Foundation coaching courses.
- 179 participants in Bench Official training.
- 190 people attended our Game Development Conference.
- 10 netball projects from the Local Facilities Local Clubs Program.
- 12 netball projects from the Community Facility Funding Program.
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Strategic Overview
Our work at Netball Victoria is guided by our Mission, Vision and Values. These combine with our goals and strategies as we set our action plans for the coming year.

Our Mission
We exist to enrich Victorian communities through the sport of netball

Our Vision
More people involved in netball more often

Our Values
Our values define our behaviours and establish our culture – this is key at Netball Victoria. How we operate is important to us in establishing long term partnerships, as well as successful programs and outcomes for our communities and for netball.

These are our values and a snapshot of what they mean to us.

Teamwork
- Supporting, helping and working with others to achieve goals.
- Sharing ideas, knowledge and experience.

Accountability
- Stepping up, being accountable.
- Standing by our commitments and promises.

Integrity
- Putting netball before personal agendas.
- Honesty, working with facts and listening to ideas.

Innovation
- Being open to new ideas.
- Thinking creatively, considering risk.
- Being more effective and efficient.

Empowerment
- Acknowledging and celebrating strong performances.
- Encouraging learning and leading; having courage to challenge the norms.
- Removing barriers that prevent others from achieving their objectives.

Our 2014 Strategic Performance

<table>
<thead>
<tr>
<th>Goals</th>
<th>Strategies</th>
<th>Key 2014 Achievements</th>
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| Goal 1: Increase participation in our sport | - More entry level programs for children.  
- New programs for students, males and older people to get into or back into netball.  
- New netball programs around fitness and fun.  
- Removing barriers in participation.  
- Creating new ways for people to engage with netball. | - Over 110,000 members.  
- Participation community of over 190,000.  
- Rolled out new NetSetGO program.  
- Commenced development of new netball fitness and junior programs.  
- Nearly 3,000 participants in umpiring, coaching and bench official training and development programs / activities. |
| Goal 2: Build our capacity, people and places | - Creating facilities for netball.  
- Growing strong and skilled Associations, Leagues, Clubs, volunteers and staff.  
- Sound strategies, financial management and governance.  
- Achieving success on the court for Victorian athletes, teams and officials. | - Melbourne Vixens premiers; Victorian Fury, 17/U Victorian State Team and Victorian All Abilities State Team also national premiers.  
18/U and 21/U teams national runners up.  
28 Victorians selected in four national squads.  
46 facility projects that benefit netball received funding.  
- Over 100 Associations and Leagues participated in the Association Development Day.  
- Training for Associations notably in cultural awareness.  
- Training and development programs undertaken for Netball Victoria staff.  
- MyNetball training and continued product development ongoing.  
- Constitution updated to reflect best practice.  
- New strategic plan commenced.  
- Returned a small surplus against a deficit budget, to give funds for future investment. |
| Goal 3: Grow the support for our sport | - Grow the positive media and community profile of netball.  
- Grow our corporate partnerships.  
- Maintain relationships with government.  
- More people involved in netball; more fans and membership for our Melbourne Vixens. | - Increased overall number and benefits from partners and sponsors.  
- Secured strong support from government and opposition for investment in netball.  
- Achieved record media and social media exposure.  
- Average attendance at Melbourne Vixens home games over 6,600 people.  
- TV audience of 1.4 million for Vixens home games. |
Netball Operations
The Netball Operations Department covers two areas – **High Performance** and **Competitions**.

High Performance is broken down into all pathway activities for athletes, coaches, umpires and officials, grass roots to elite coaching programs and the coordination of the Victorian State Teams, Victorian Fury and Victorian Flames in the Australian Netball League and the Melbourne Vixens in the ANZ Championship.

The Competitions team coordinates all operations relating to Melbourne Vixens, Victorian Fury and Victorian Flames home games and all of Netball Victoria’s state based competitions and tournaments including:

- Victorian Netball League
- Regional State League
- Association Championships
- Schools Championships
- State Titles
- Masters Competition

---

11

The number of goals the Melbourne Vixens defeated the Queensland Firebirds by to claim the 2014 ANZ Championship trophy.

23

1st

The number of consecutive wins by the Victorian Fury when they won back to back premierships in the Australian Netball League.

18

Victorian underage athletes were talent identified for Australian squads.

10

Victorian athletes selected in the 2014 Australian Diamonds Squad.

1056

1056 Members attended Foundation Coaching courses.

75%

Of 2014 Melbourne Vixens recruits were selected from Victorian Australian Netball League teams.

#1

The Victorian State 17/U Team win the 2014 National Netball Championships.

543

New umpire badges awarded across Victoria.
High Performance

2014 Melbourne Vixens Team

Karyn Bailey
Tegan Caldwell
Bianca Chatfield (C)
Catherine Cox
Erin Hoare
Geva Mentor
Kate Moloney
Madison Robinson (VC)
Amy Steel
Caitlyn Strachan
Elizabeth Watson
Joanna Weston

Head Coach: Simone McKinnis OAM
Assistant Coach: Diane Honey
Specialist Coaches: Sharelle McMahon and Stacey West
Team Manager: Donna Monteth
Physiotherapists: Heidi Pollington and Kirsty Barnes

Season Overview

The Melbourne Vixens dreams were realised when they defeated the Queensland Firebirds 53-42 at Hisense Arena to become the 2014 ANZ Championship premiers. The title is the Vixens’ second in the seven years of the competition and comes after their win in 2008.

Having recruited Australian legend Cath Cox in the off-season alongside Joanna Weston and Caitlyn Strachan, the Vixens worked towards laying the foundations as a team with a gruelling pre-season program. With the announcement of Elissa Kent’s pregnancy two weeks out from the season start, rookie Liz Watson was brought into the side.

Consistency helped the Vixens maintain their position at the top of the table and secure all important points to put pressure on those challenging for a finals spot. Minor premiers, the Vixens hosted the major semi-final in Melbourne at Hisense Arena, defeating the Firebirds to advance to a home grand final.

In the end it was a dominant fourth quarter performance that saw the Vixens run over the Firebirds in a grand final to savour. Tegan Caldwell was named most valuable player.

2014 Player Milestones

Tegan Caldwell: 50 ANZ Championship Games, Round 6, Queensland Firebirds vs Melbourne Vixens, BCEC, Monday 7 April 2014.

Geva Mentor: 100 ANZ Championship Games, Round 13, Adelaide Thunderbirds vs Melbourne Vixens, Netball SA Stadium, Sunday 25 May 2014.

Catherine Cox: 250 Combined ANZ Championship/National Netball League Games, Round 10, Melbourne Vixens vs NSW Swifts, Hisense Arena, Sunday 4 May 2014.

2014 Sharelle McMahon Medal Award Night

Sharelle McMahon Medal MVP: Geva Mentor
Most Valuable Player/Runner Up: Madison Robinson
Coaches Award: Kate Moloney
Rookie of the Year Award: Elizabeth Watson
Excellence in Sport and Life Award: Amy Steel
Team Spirit Award: Catherine Cox
Outstanding Service Award: Nicholas Sanders
Player of the Finals: Geva Mentor

Champions Club

The Champions Club recognises past athletes and coaches of the Melbourne Kestrels, Melbourne Phoenix and Melbourne Vixens who have captained these teams or played in excess of 100 National Netball League and/or ANZ Championship games, with the majority being in Victorian teams. In 2014, Sharelle McMahon was inducted into the Champions Club.

Retirements - Catherine Cox

Melbourne Vixen and Australian Diamonds shooter Catherine Cox called time on her illustrious netball career, announcing her retirement from the sport at the conclusion of the 2014 ANZ Championship season.

The world renowned shooter was recruited by the Vixens in 2013 to bolster the side’s championship credentials and walked away with the fairy-tale finish of a second premiership to her name. After making her international debut in 1997, the Test veteran bowed out of netball as one of the sport’s greatest shooters and one of only four Australian players to record 100 international Test appearances.

Cox finished her career as a two-time world champion (2007, 2011), Commonwealth Games gold medallist (2002) and was acting Australian captain on nine occasions in an international career that spanned 16 years.

After joining the Australian Institute of Sport on scholarship in 1995, where she made her national league debut in the Mobil League, Cox went on to carve out a distinguished domestic career with the Sydney Cannes, Perth Orioles, NSW Swifts, West Coast Fever and the Melbourne Vixens.

With over 250 national league appearances, including four national league premierships with the Swifts in the Commonwealth Bank Trophy (2004, 2006, 2007) and ANZ Championship (2008) in 20 domestic seasons, Catherine Cox will truly be remembered as one of the greats of the game.

Achievements and Honours - Catherine Cox

• Commonwealth Bank Trophy games (150)
• Commonwealth Bank Trophy premierships (Sydney Swifts 2004, 2006, 2007)
• ANZ Championship games (97)
• Melbourne Vixens 2014
• West Coast Fever 2012, 2013 (Captain)
• ANZ Championship premierships (2008 NSW Swifts, 2014 Melbourne Vixens)
• International Test Caps (38)
• World Championship (Gold 2007, 2011; Silver 2003)
• Commonwealth Games (Gold 2002; Silver 2006, 2010)
• NSW Swifts Player of the Year 2008, 2009, 2011
• Australian Player of the Year 2004, 2005
• Australian Players Player of the Year 2001
• Australia’s Favourite Diamond 2011, 2012
• Perth Orioles 2000-2001 (Captain)
Melbourne Vixens membership tally set a new record of 2,927 members, the highest in the Trans-Tasman Netball League.

Over the course of the season 45,387 fans cheered on the Melbourne Vixens at six regular season home games and two final series matches at Hisense Arena. This is an average attendance of 5,673 fans per game, the highest of any team in the league.

The Melbourne Vixens highest regular season match day attendance was a crowd of 8,006 patrons for the Round 12 game against West Coast Fever.

9,345 patrons attended the 2014 ANZ Championship Grand Final at Hisense Arena.

The aggregate Melbourne Vixens audience across Australia and New Zealand rose by 15% in 2014. 2013 had a total audience of 1,204,000 compared to 1,386,000 viewers in 2014.

The Melbourne Vixens were the second most watched team in the 2014 ANZ Championship.

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The Melbourne Vixens were the second most watched team in the 2014 ANZ Championship.
In 2014 Victoria had two representative teams compete in the Australian Netball League (ANL), being the Victorian Fury and Victorian Flames. The ANL is an integral program and competition in the national pathway providing players, coaches, umpires and officials with the opportunity to develop at the elite level and is vital in bridging the gap between the State’s pinnacle competition the Victorian Netball League (VNL), and the ANZ Championship.

Netball Victoria invested in providing development opportunities for athletes through the Victorian Flames team, with the athletes showing significant promise and potential in a season that was arguably the most competitive in the competitions history.

The Victorian Fury were unstoppable with their most competitive in the competitions seven year history, a remarkable achievement illustrating the strengths of the netball pathway in Victoria.

**Victorian Flames**

**2014 Victorian Flames Team List**

- Karlynn Black
- Melissa Bragg
- Jane Cook
- Lara Dunkley
- Kate Edy
- Holly-Anne Hood (Co-Captain)
- Emily Mannix
- Clara Moylan
- Starly Northey
- Ela Priestley
- Gabrielle Sinclair
- Andrea Tai
- Lauren Tischanka
- Michaela Vaughn
- Chloe Watson (Co-Captain)
- Kelly Haynas (replacement player)
- Elizabeth Niclos (replacement player)

**2014 Victorian Flames Awards**

- Most Valuable Player: Elisa Priestley
- Coaches’ Award: Gabrielle Sinclair and Chloe Watson
- Outstanding Service Award: Kerryn Bruce

**2014 Victorian Flames Results**

- Results: 6 wins, 6 losses
- Placing: 6th Place

**2014 Victorian State Teams and Officials**

**Victorian 17/U State Team (Champions)**

- Casey Adamson (VC)
- Elizabeth Birch
- Jane Cook
- Mardi Cunningham
- Mandy Hanegraaf
- Carly Harrison
- Tayla Honey
- Kalah-Mae Keen
- Sharni Lambden
- Jacqueline Newton
- Mardi Cunningham
- Rahn Samson

**Head Coach**: Leasa Gallard
**Assistant Coach**: Rebecca Faulman
**Apprentice Coach**: Jacinta Todd
**Team Manager**: Ann Marie Poston

**Australian 17/U Talent Identification Squad**

- Casey Adamson
- Elizabeth Birch
- Jane Cook
- Mardi Cunningham
- Mandy Hanegraaf
- Carly Harrison
- Sharni Lambden
- Jacqueline Newton

**Victorian 19/U State Team (Runner Up)**

- Queensland 38 def Victoria 28

- Stephanie Boyce
- Emily Browne
- Katharine Dicker
- Lara Dunkley
- Kate Edy
- Molly Jovic (C)
- Georgette Parisch
- Ashlee Porter
- Emily Post (VC)
- Emma Ryde-Coa
- Julia Smith
- Andrea Tai

**Head Coach**: Nicole Richardson
**Assistant Coach**: Ashley Chapman
**Apprentice Coach**: Jade Heinrich
**Team Manager**: Lauren Darvell

**Australian 19/U Talent Identification Squad**

- Madelines Balison
- (Represented Northern Territory)
- Kate Edy
- Emma Ryde-Coa
- Alice Teague-Neeld

**Victorian 21/U State Team**

- South Australia 43 def Victoria 27

- Melissa Bragg
- Madeleine Carter
- Ramayr Gourley
- Maggie Lind (Co-Captain)
- Emily Mannix
- Madeleine Morrison
- Elaine Osei-Sato
- Emma Ryan
- Alice Teague-Neeld
- Chloe Watson (Co-Captain)
- Maddie Hokiey
- Michaela Vaughan

**Head Coach**: Kristy Keppich-Birrell
**Assistant Coach**: Tracey Breiten
**Apprentice Coach**: Lundell Bruce
**Team Manager**: Rebecca Mellington

**Australian 21/U Squad**

- Emily Mannix
- Maggie Lind
- Kate Moloney
- Chloe Watson
- Elizabeth Watson
- Joanna Weston

**Australian 21/Under Team (New Zealand Tour)**

- Kate Moloney
- Chloe Watson
- Elizabeth Watson
- Joanna Weston
In 2014 the Independence Australia All Abilities Victorian State Team was successful in defending the Marie Little OAM Shield. The annual competition held between Victoria, New South Wales and South Australia saw Victoria defeat New South Wales by one goal in the dying seconds of the grand final. The event was made more poignant by the passing of Marie Little OAM on the 17th of August, the day before the tournament.

Australian Fast 5 Flyers
Karyn Bailey
Joanna Weston
Kate Moloney

Australian Diamonds Squad Members (VIC)
Karyn Bailey
Rebecca Bulley
Tegan Caldwell
Julie Corletto
Renee Hallinan
Sharni Layton
Madison Robinson
Caitlin Thwaites

2014 Netball Australia Awards
Liz Ellis Diamond: Madison Robinson
Real Insurance Australian International Player of the Year: Madison Robinson
AIS ANZ Championship Coach of the Year Award: Simone McKinnis OAM
Australian ANZ Championship Coach of the Year: Simone McKinnis OAM

Netball Victoria has six Zone Academies and provides an opportunity for approximately 180 of the Victoria’s talented young athletes between the ages of 14-16 to be a part of a specialised program integral to their development. The program is recognised as the first step in the High Performance pathway for athletes and coaches, culminating in the Intra Academy weekend in October where athletes are identified and invited to attend the State 17/U selections.

Netball Victoria thanks the significant efforts, dedication and contribution of our Zone Academy Coaches and Managers within their respective Zones and looks forward to continued success of the program.

Zone Academy Head Coaches
Central East - Gerard Murphy
Central West - Marig Lind
Northern - Richelle McKenzie
North East - Tracy Breslin
Western - Rebecca Faulmann
East – Robynn Pyrim
Umpire Development

Netball Victoria continues to strive to be the leader of umpire development within Australia. The educational opportunities offered within Associations, Leagues and Clubs, and by Netball Victoria staff continues to ensure the growth of umpiring across Victoria. As a result, Victoria has seen consistent recruitment and retention of umpires, particularly in regional areas.

Learnings from the National Umpire review led to several changes to the umpire accreditation framework in 2014, allowing for greater transparency within the umpire pathway for umpires working their way from C badges through to A badges within Netball Victoria Development programs.

2014 Highlights

- 1411 Participants attended National Level One courses run in 2014.
- 543 Badges were achieved in 2014:
  - 50: A grade badges
  - 492: C grade badges
- Umpire Marc Henning was selected to officiate the Australian Netball League Grand Final in 2014 and has been contracted for the 2015 ANZ Championship season.
- Victorian umpires James Mathews and Danielle Trouw will be Talent Identified at the 17/U and 19/U National Netball Championships and participate in Netball Australia’s Developing Umpires Program.
- 9 Victorian umpires were selected to attend the National Schoolgirls competition in Victoria.

Coach Development

Netball Victoria is committed to investing in the upskilling and education of coaches across the state and provides opportunities for all coaches to continue along the pathway through attendance at various accreditation courses.

Additional opportunities for professional development, both independently and as stand-alone events alongside existing Netball Victoria events have been provided throughout the year. This commitment to support Victorian coaches ensures that Victoria leads the way in coaching expertise and knowledge allowing our Victorian athletes to have access to highly trained and skilled coaches.

The six-tiered coaching course structure continued to be well accessed across the year (1492 Coaches attended accreditation courses in 2014) thus ensuring our Associations, Leagues and Clubs have access to accredited and skilled coaches.

Courses were held in each of the six zones and fell across 19 regions around the state. In particular, we accredited approximately 23 new Intermediate coaches which is a significant increase on 2013 figures.

2014 Highlights

- 3 Victorian Coaches offered coaching roles within Netball Australia’s Centre of Excellence Program
- 190 participants attended the 2014 Netball Victoria Game Development Conference.
- 1056 coaches achieved Foundation Accreditation in 2014.
- 93 coaches achieved Development Accreditation in 2014.
- 23 coaches achieved their Intermediate coaching accreditation.
- 1 Victorian Coach achieved their Elite Accreditation.
- 110 Accreditation courses were run in Victoria in 2014.
- The Melbourne Vixens Locker Room Experience and the Australian Netball League Locker Room Experience continued to provide developing elite coaches with the opportunity to observe High Performance coaches in action.
- The Identified Coach Program remains popular at both Regional State League and State Titles events and is designed to create sustainability amongst coaching numbers at Association level by ensuring support of new coaches through a structured mentoring environment.

Our game relies upon dedicated umpires and coaches to develop our future generation of netballers.
Netball Operations

Competitions

Victorian Netball League

The Victorian Netball League is considered the premier state league netball competition across the country.

2014 Victorian Netball League Grand Final Results

Championship Division
Southern Saints (48) def City West Falcons (42)
Player of the Grand Final – Leah Percy (Southern Saints)

19/U Division
Monash University Storm (41) def City West Falcons (39)
Player of the Grand Final – Monique Tarrant (Monash University Storm)

2014 Victorian Netball League Most Valuable Player Awards

Division One Most Valuable Player
Ashleigh Hardy (Southern Saints)

19/U Most Valuable Player
Brooke Allan (Geelong Cougars)

Hot Shot Awards
The Hot Shot Award is awarded to the player who scores the most goals in each VNL division.

Championship Division: Kim Martin (Geelong Cougars) – 539 goals
Division One: Ruby Horton (Geelong Cougars) – 463 goals
19/U Division: Madeline McNab (Southern Saints) – 519 goals

Victorian Netball League All Stars Team

The VNL All Stars Team is chosen from the round by round umpires votes in each division. The top four players are selected in each of the three areas of the court to make up the team.

2014 Championship Division All Stars Team
Sarah Hogan (Peninsula Waves)
Gabrielle Sinclair (YV Grammar Ariels)
Kate Thompson (VU Western Lightning)
Ashleigh Hardy (Southern Saints)

2014 19/U Division All Stars Team
Natalie Billings (Monash University Storm)
Madeline McNab (Southern Saints)
Zanna Woods (Geelong Cougars)
Samantha Gooden (YV Grammar Ariels)

VNL clubs took part in the Scholarship Coach Program providing the opportunity for developing coaches to learn under the tutelage of more experienced coaches in a VNL training and competition environment.

Home games were played in VNL clubs local communities where they could offer further benefits to the growing number of sponsors and supporters.

VNL athletes were selected in the Melbourne Vixens team in 2014 – Caitlyn Strachan (Yarra Valley Grammar Ariels), Joanna Weston (Boroondara Genesis) and Elizabeth Watson (City West Falcons).

Supporters attended the VNL Grand Final night held at the State Netball Hockey Centre.

Matches were filmed by Red Onion and made available via a website portal – VNL TV, on NVTV.

New members joined the VNL Reference Group for 2014; Michael Crooks and Cathy Fellows.

New bench officials were accredited during the 2014 season.

VNL clubs were selected as the Melbourne Vixons team in 2014 – Caitlyn Strachan (Yarra Valley Grammar Ariels), Joanna Weston (Boroondara Genesis) and Elizabeth Watson (City West Falcons).
Regional State League
Established in 2007, the Netball Victoria Regional State League (RSL) competition consists of two divisions – Open Division and 17U Division. The Regional State League concept recognises the changing demands on our players, coaches, officials and administrators – school, university, work and other netball commitments – and balances this with our responsibility to develop pathways for netball participants across Victoria regardless of where they live.

Athletes are provided with an opportunity to play with and against the best talent from their region without the barriers of travel. Coaches are offered the opportunity to be mentored by High Performance coaches throughout the region. Opportunities to be mentored by High Performance coaches are provided with essential mentoring and coaching to work toward achieving a Badge accreditation.

2014 Central Highlands RSL Results
Open: Ballarat FNL 56 def Riddell FNC 24
Player of the Grand Final: Stacey McCartin

2014 Eastern RSL Results
Open: Alberton 55 def Mid Gippsland Green NA 28
Player of the Grand Final: Christie Hilberg (Alberton)
17U: Alberton 43 def Gippsland League 36
Player of the Grand Final: Lauren Redpath (Alberton)

2014 North Central RSL MVP
Open: Louise Dupuy (Heathcote District NA)
17U: Ashley Ryan (BFNL)

2014 North Central RSL Hot Shot Award
Open: Rebecca Smith (Heathcote District NA)
17U: Georgia Bolton (BFNL)

2014 Western RSL Results
Open: Hampden White (51) def Warrnambool City (41)
Player of the Grand Final: Jaymie Finch (Hampden)
17U: Warrnambool City (57) def Camperdown North (36)
Player of the Grand Final: Neil Mitchell (Warrnambool City)

2014 Western RSL MVP
Open: Jordyn Bilings (Warrnambool City)
17U: Laura Bourke (Camperdown)

2014 Western RSL Hot Shot Winner
Open: Jaymie Finch (Warrnambool FN)
17U: Neil Mitchell (Warrnambool)

Champions Challenge
With the successful conclusion of the 2014 Netball Victoria RSL season, the annual Champions Challenge took place at Waverley Netball Centre. On Sunday 20 July, the five winners of each Open Division came together to play off for the title. Teams played in a round robin style tournament with the two top placed teams progressing on to the finals day for the title. Teams played in a round robin style tournament with the two top placed teams progressing on to the finals day for the title. Teams played in a round robin style tournament with the two top placed teams progressing on to the finals day for the title. Teams played in a round robin style tournament with the two top placed teams progressing on to the finals day.

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Game Development

The key role of the Game Development Unit is to lead the strategic direction of netball development in Victoria. Game Development consists of the following three key areas:

- Member Services
- Community Development
- Facilitate and Regional Development

Each department is responsible for devising and executing strategies and activities to increase participation in netball, to build our capacity, people and places and grow the support for our great sport.

In 2014, the Game Development Unit has embarked on developing and implementing a number of new initiatives, whilst reviewing and improving existing offerings, development and support opportunities within our netball community.

2014 Highlights

The most important factor in achieving success as a sport in Victoria is working together with our netball community and key stakeholders to strengthen these relationships and ultimately GROW NETBALL.

- Over 111,000 registered members for the second consecutive year.
- An increase in non-membership participation (community programs and school program) over 55,000 people participating in activities across Victoria.
- A record number of NetSetGO members with over 15,000 female netball players, coaches, umpires, volunteers and administrators further developed their leadership skills.
- Delivered the successful Netball Victoria Community Program to over 1,260 Culturally and Linguistically Diverse (CALD) students with the support of VICHealth.
- Netball Victoria’s Independence Australia All Abilities Victorian State Team won their second consecutive Marie Little DAM Shield.
- Assisted School Sport Victoria in the delivery of the National 18U School Sport Australian Netball Championship.
- Assisted School Sport Victoria, Girl Sport Victoria and Australian Council for Health, Physical Education and Recreation (ACHPER) in growing netball participation in schools and delivering teacher professional development opportunities across Victoria.
- Partner with the Western Bulldogs to deliver The Whitten Project to 80 eager female and male youth, an initiative aimed to inspire the next generation of leaders in Victoria’s Western region.
- Delivered the annual Netball Victoria Community Netball Awards to acknowledge the tireless efforts of volunteers and officials across our state.
- Revamped our Netball Victoria Member Benefits Program by partnering with WhereToEnjoy with over 40,000 members activating an account and saving on discounts on business offerings across Australia.
- Launched the ‘Off the Court’ Membership to ensure everyone can be part of the Netball Victoria family.
- We partnered for another year with Sports Education and Development Australia (SEDA) to deliver netball in schools to over 15,000 students and a number of SEDA students undertook work placement positions at Netball Victoria.
- Netball Victoria completed its recruitment of regionally based staff with Managers and Coordinators now based in Geelong, Morwell and Bendigo.
- The inaugural Emerging Leaders professional development and leadership miniseries program was conducted where 25 female netball players, coaches, umpires, volunteers and administrators further developed their leadership skills.
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Netball Victoria Community Netball Awards

<table>
<thead>
<tr>
<th>Umpiring Excellence</th>
<th>Volunteer of the Year</th>
<th>Inclusive Netball Community of the Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finalists:</td>
<td>Finalists:</td>
<td>Finalists:</td>
</tr>
<tr>
<td>Heather Carroll: AFL Barwon</td>
<td>Carmen Hemphill: Macedon Ranges Netball Association</td>
<td>Northcote Netball Club ‘Grow with Goals’</td>
</tr>
<tr>
<td>Mitch Price: Leongatha &amp; District Netball Association</td>
<td>Raeline Stewart: Surfworld Australia Association</td>
<td>Rumbalara Football Netball Club</td>
</tr>
<tr>
<td>Cath Scott: Frankston &amp; District Netball Association</td>
<td>Meagan Canaway: AFL Barwon</td>
<td>NetballComp</td>
</tr>
<tr>
<td>Kath Dobson: Ovens &amp; Murray Football Netball League</td>
<td>Gaye Leith: Wimmera Netball Association</td>
<td>St Mary’s Netball Club Dandenong</td>
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</tbody>
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<thead>
<tr>
<th>Coaching Excellence</th>
<th>Small Association of the Year</th>
<th>Victorian WorkCover Authority Safety Initiative Awards</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finalists:</td>
<td>Finalists:</td>
<td>Finalists:</td>
</tr>
<tr>
<td>Kate McMahon: Redan Football Netball Club</td>
<td>Karima Park: Netball Development Club</td>
<td>Mount Pleasant Netball Club</td>
</tr>
<tr>
<td>Darren Ablea: Westside Saints Netball Club</td>
<td>Red Cliffs Star Spirits Netball Club</td>
<td>Rupertwood Football Netball Club</td>
</tr>
<tr>
<td>Gaye Leith: Wimmera Netball Association</td>
<td>Morwell Netball Association</td>
<td>Navena Netball Club</td>
</tr>
<tr>
<td>Kerrie Gray: Stanhope Football Netball Club</td>
<td>Churchill Indoor Netball Association</td>
<td>Waplupe Underbool Football Netball Club</td>
</tr>
<tr>
<td>Winner:</td>
<td>Winner:</td>
<td>Winner:</td>
</tr>
<tr>
<td>Gaye Leith: Wimmera Netball Association</td>
<td>Morwell Netball Association</td>
<td>Mount Pleasant Netball Club</td>
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<tr>
<th>NetSetGO Centre of the Year</th>
<th>Large Association of the Year</th>
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<tbody>
<tr>
<td>Finalists:</td>
<td>Finalists:</td>
<td>Finalists:</td>
</tr>
<tr>
<td>Wangaratta Netball Association</td>
<td>AFL Barwon</td>
<td>Victorian Baptist Churches of Christ &amp; Affiliated Churches Netball Association</td>
</tr>
<tr>
<td>Livingstone NetSetGO</td>
<td>Victorian Baptist Churches of Christ &amp; Affiliated Churches Netball Association</td>
<td>Moz &amp; District Netball Association</td>
</tr>
<tr>
<td>Kingston &amp; Districts Netball Association &amp; Cheltenham Community Centre</td>
<td>Moz &amp; District Netball Association</td>
<td>St Albans Caroline Springs Netball Association</td>
</tr>
<tr>
<td>Drouin District Netball Association</td>
<td>Moz &amp; District Netball Association</td>
<td>AFL Barwon</td>
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</tbody>
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<tr>
<th>Winner:</th>
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</thead>
<tbody>
<tr>
<td>Livingstone NetSetGO</td>
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</table>
Member Services

The Member Services Team continued to develop and implement a number of important initiatives to assist in the support and development of our Associations, Leagues and Clubs across Victoria. The main role of the Member Services Team includes the following:

- Establishing appropriate Association/League delivery models.
- Facilitating training and development programs or initiatives for volunteers and administrators.
- Develop, implement and review member benefit packages and insurance offerings.
- Membership and competition IT database management system (MyNetball) development, implementation and help desk support.
- Promote, review and update policies, procedures, rules and regulations in accordance with legislative requirements.
- Providing general support and customer service assistance in relation to local netball issues – complaints handling and support in conjunction with the Netball Victoria Competition Regulation.
- Assessing and developing new, appropriate membership and participation models in accordance with marketplace movements.
- Establish appropriate and beneficial communication channels between Netball Victoria and the wider netball community.

Membership

Netball Victoria achieved its second highest number of registered members in history with over 111,000 members across all categories of membership. A total of 111,257 members registered with Netball Victoria in 2014. Our Netball Community

<table>
<thead>
<tr>
<th>Membership Category</th>
<th># of Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Netball Victoria Participation</td>
<td>192,058</td>
</tr>
<tr>
<td>Individual Members</td>
<td>111,257</td>
</tr>
<tr>
<td>Team Registrants</td>
<td>10,380</td>
</tr>
<tr>
<td>Schools</td>
<td>61,963</td>
</tr>
<tr>
<td>Come and Try</td>
<td>5,000</td>
</tr>
<tr>
<td>Clinics and Camps</td>
<td>2,058</td>
</tr>
</tbody>
</table>

Member Benefits Program

Netball Victoria revamped the Member Benefits Program and partnered with WhereToEnjoy to offer an array of discounts and savings on goods, products and services not only in Victoria but across Australia. More than 40,000 Netball Victoria members activated their WhereToEnjoy account and purchased close to $1,000,000 in pre-paid gift cards with a combined saving to our members of over $50,000.

Off The Court Membership

The Off the Court Membership category was designed to recognise and reward the contribution of everyone who supports and participates in affiliated Netball Victoria programs and is not a player, coach, umpire or branch official. Over 360 committee members, administrators, volunteers, spectators and parents took advantage of the benefits provided for being a member of Netball Victoria through this new membership category.

Association Development

Netball Victoria conducted a review of all training and education programs through the Association/League Training and Development Review Project. Recommendations and priorities identified will greatly assist in establishing a framework and associated work plan to develop and facilitate a more structured Association/League Development Program to assist in increasing the capacity of our volunteers within the netball community. We look forward to launching our training calendar and associated resources in early 2015.

MyNetball

MyNetball went live across all 224 Netball Victoria affiliated Associations, Leagues and Clubs this year as we transitioned from the old NNAMS database to this new and exciting member registration and competition management system. The future of MyNetball is very exciting with the individual online self-registration and payment to be rolled out in early 2015, dramatically reducing the workload of volunteers and administrators across Victoria.

Netball Victoria continues to lead the way nationally in the development of support and training resources, ensuring our Associations, Leagues and Clubs are equipped to make the most of the functionality provided by the system.

Emerging Leaders Program

The inaugural Emerging Leaders Program was delivered to 25 female netball players, coaches, umpires, volunteers and administrators within the Victorian netball community. The Program invited participants to participate in a professional development and leadership miniseries with the objective of assisting females from the netball community in:

- Becoming more effective in their current role.
- Further developing the skills and knowledge of women in leadership positions.
- Equipping participants to tackle challenges within an Association, League or Club environment.
- Providing aspiration to those seeking other leadership opportunities in the sport and recreation industry.

At the completion of the professional development and leadership miniseries each participant:

- Emerged as a more effective and confident leader, equipped with practical skills that can be transferred into their Association, League or Club immediately.
- Understood their personal brand and had the opportunity to create practical strategies to reach attainable goals and objectives for their Association, League or Club.
- Emerged with the understanding of how important mentoring is in their development journey, the skills required to be a mentor/mentee and how to work for success with mentors/mentees.
- Gained a greater understanding of the sports business by being engaged with Netball Victoria and how Netball Victoria can assist their Association, League or Club.

“...the development of the Strategic Plan was one thing that we took back to our Association’s drawing board. We discussed and worked out our own plan for 2014–2018 and started the base for that and put together a brochure similar to Netball Victoria’s, and we launched it at our 60th Birthday Dinner. We were very proud and excited and now have a platform to work from to develop that even further.”

Casey Netball Association

Association Development Day

The Association Development Day was held in conjunction with the Netball Victoria Annual General Meeting at Hisense Arena. Over 100 Associations and Leagues attended the event with 19 Netball Victoria and Melbourne Victory sponsors and partners activating on the day, alongside representatives from all Netball Victoria departments who were available to offer advice and discuss issues direct with our netball community.
**Regional Development**

Netball Victoria continues to be ambitious in its intent to grow and develop netball regionally by identifying opportunities for increased participation, facility and program development and focusing on stakeholder and community relationships. Staff based across regional Victorian continue to increase communication channels and collaboration between local communities, local netball Associations and Leagues, key stakeholders and Netball Victoria.

Through our regional teams we have the ability to understand the opportunities and challenges facing netball communities at a more localised level. Regional staff work in partnership with local Associations, Leagues and Clubs to address and carry out strategic approaches to regional facility and club development.

It has been a foundation year for Regional Development Teams based in Benalla (North East Region), Geelong (Western Region) and Morwell (Eastern Region), establishing a strong base from which we can work and build from in the future. This year has seen achievements in:

- Facility development and key funding announcements.
- Building relationships with our local Associations, Leagues and Clubs.
- Building relationships with local government and other community partners.
- Connecting with primary schools and school programs.
- Promoting pathways for players, umpires and coaches.

**Northern Region**

Staff in the Northern Region continued to work closely with Local Government Authorities, Regional Sports Assemblies and AFL, Goulburn Murray.

- Assisted in delivering a Multicultural Day in Benidgo in conjunction with AFL Central Vic and two young local ambassadors, providing a netball and football experience for non-English speaking primary and secondary school students.
- Delivered CaLD sessions at Castlemaine, Rumbalara and NVL.
- Took part in Social Inclusion Week delivering sessions at Lightning Reef Primary (Karen community), Cobram (including service and community organisations) and Verney Road School (Special Development School).
- Participated in the Sport in Regional Victoria Conference.

**Western Region**

Staff based in the Western Region continued to develop strong and beneficial partnerships and relationships across their region with great effect, capitalising on efforts made in year one (2013) of this regional structure implementation.

**Highlights**

- Partnership with Active After-School Communities to deliver programs in Hamilton, Warrnambool and Corio, reaching over 700 children and providing a positive introduction to netball.
- Introduction of the Barwon Junior Netball Championships, a new competition for junior representative teams in the Barwon Region. The focus extended to incorporate coach and umpire development programs.
- Second annual White Ribbon Cup, an initiative that utilises our sport as a vehicle to promote positive messages about healthy relationships and a strong message of Eliminating Violence Against Women.
- Participation in the FunkKids Festivale, Warrnambool. We delivered 16 NetSetGO sessions within the community festival, reaching out and exposing netball to a broad audience.
- Delivered Association development workshops to provide education and training to volunteers that run and manage netball in our region. The sessions focused on governance, communication, self-care and club management practices.
- Melbourne Vixens Road Show, Social Inclusion Week, Specialist Clinics, School Holiday Programs.

**Eastern Region**

The appointment of a Regional Development Team based in Morwell in 2014 has provided Associations, Leagues and Clubs with a long awaited level of support.

The Eastern Region Team continues to work with Local Government and Members of Parliament within their region to provide a voice for the sport as well as bridging the gap between aligned Football Netball Leagues by working alongside their AFL regional administration counterparts.

**Highlights**

- The resurfacing of courts at Tarralgon Netball Association was completed with work having commenced on the development of new amenities.
- Two new netball courts were developed for the Tyabb Football Netball Club.
- Installation of training lights at Yarra Glen Football Netball Club.
- Multifunctional building at Phillips Island to accommodate for change rooms and amenities as well as upgrade of existing netball courts.
- Upgraded netball courts at Mirboo North Football Netball Club.
- Continued development of umpires with two Game Management sessions held in East Gippsland and Moe with great attendance at both sessions. East Gippsland also hosted an umpire mentor training session.
- Netball Victoria worked with six Indigenous women to become accredited Talent Identification Scouts at the Gippsland Indigenous Football Netball Carnival.
- Nyabosora Gai (Boo), a young multicultural member of our community, gained her Foundation coaching accreditation and will now deliver two programs over the 2014/15 summer to members of the community in the Morwell and Moe area.
- Five new NetSetGO programs were delivered in collaboration with Active After Schools.
- Alborton was crowned Champions of the Regional State League Play Off for the second consecutive year.
Facility Development

Investment has been made by Netball Victoria to ensure correct and adequate information is available in relation to facility development and compliance standards through the Netball Victoria website including; the Facility Master Plan, the Preferred Facilities Requirements Manual, Hierarchy of Facilities flow chart, Netball Court Planning Guide and our technical services arm with 2MH Consulting.

Our commitment to providing technical services support through 2MH is paying dividends with expert technical advice always on hand to ensure future development and facility upgrades are built to standard and provide a safe and compliant workplace for players, coaches, umpires, officials, volunteers and spectators.

“The partnership between Netball Victoria and 2MH Consulting has been a resounding success. The committed participants of our sport are now benefitting from a new level of advice and support which is leading to elite facilities being designed and built across the state,” 2MH Consulting.

We would like to thank the netball community, stakeholders, sponsors and local and state governments for engaging with Netball Victoria to ensure facilities are “future proofed”, built with the netball community in mind and most importantly, are safe and compliant.

Without the commitment, financial investment and hard work by key drivers and passionate volunteers in our netball Associations, Leagues and Clubs these facility developments may not have gotten off the ground.

The Community Facility Funding Program (CFFP) has seen 12 netball facility funding projects approved and the newest facility funding initiative of the Local Facilities for Local Clubs saw 10 more netball specific projects be supported by State Government.

Country Football Netball Program

The Country Football Netball Program (CFNP) provides funding to councils to deliver football and netball facility developments and upgrades, in order to increase participation and access to facilities across regional Victoria.

Netball Victoria, AFL Victoria and AFL all contribute financially to this funding program and work with Sport and Recreation Victoria, Regional Development Victoria, local government representatives and Associations, Leagues, and Clubs to bring programs to life in the most effective way to achieve the best outcomes for community participation. Netball has benefited immensely from this program which contributes to increased participation levels and provides healthier, more active communities.

In 2014, the CFNP provided $2,036,438 in funding towards 30 football and netball facility projects valued at $9,315,273. Of this amount, $767,438 in funding went towards 16 facility projects that specifically benefited netball. In addition, $1,081,000 in funding went towards 11 facility projects that benefited both football and netball.

Local Council | Project Name | Project Description
--- | --- | ---
Greater Geelong City Council | Leopold Memorial Recreation Reserve - Stage 1 Pavilion Redevelopment | Extension to the main pavilion to incorporate netball change facilities, storage and football and netball umpires rooms.
Southern Grampians Shire Council - Hamilton | Molville Oval Lighting Project | Installation of lighting (200 lux) for both the football oval and netball court.
Bass Coast Shire Council | Phillip Island FNC Change Room Building | Construction of change rooms comprising of two netball change rooms and visitors football change rooms.
Indigo Shire Council | Wangarumpa Wangarumpa Recreation Reserve - Sport and Community Space Redevelopment | The project involves the construction of new home and away football and netball change facilities and community meeting spaces.
Vera Ranges Shire Council | Vera Glen Recreation Reserve Lighting Project | Upgrade the existing lighting (100 lux) on the football ground and install lighting (150 lux) to the netball court.
Macedon Ranges Shire Council | Garnder Reserve Community Oval Lighting and Netball Court project | Installation of competition lighting (100 lux) to the oval and reconstruction of the netball court to meet compliance standards.
Hepburn Shire Council | New Hepburn Netball Court | Construct an additional netball court at Hepburn Netball Club.
Melton Shire Council | Melton Recreation Reserve Netball Court Enhancements | Installation of training standard lighting to the netball court and redevelop the netball court to meet Australian Standards.
Alpine Shire Council | Mt Beauty | Design and construct a new netball court with training standard lighting (100 lux) at the Mt Beauty Recreation Reserve.
Cardinia Shire Council | Pakenham Upper Recreation Reserve Floodlighting | Installation of competition lighting to 100 lux at Pakenham Upper Recreation Reserve.
South Gippsland Shire Council - Mirboo North | Mirboo North Netball Court Resurfacing project | Resurfacing of the netball court to meet Australian Standards at Walter Tuck Reserve.
Murrindindi Shire Council | Yea Recreation Reserve Multipurpose Court | Development of a new multipurpose netball court (line marked for tennis) with competition lighting.
Mornington Peninsula Shire Council - Tyabb | Tyabb FNC New Netball Courts | Construction of two new compliant netball courts at Bungalow Reserve.
Swan Hill Rural City Council | Lake Boga | The project will resurface the netball courts at Lake Boga and provide a new storage shed.
Northern Grampians Shire Council - Navarre | Navarre FNC Court Upgrade | Resurface and refurbish the netball courts to meet Australian Standards.
Darnawarra Shire Council | Lalbert Lalbert St Mary’s FNC Court Resurfacing Upgrade | Upgrade the netball courts including re-marking, asphalt resurfacing and line marking to meet Australian Standards.
Swan Hill Rural City Council - Ultima | Ultima Recreation Reserve Netball Courts | Reconstruct the two netball courts at Ultima Recreation Reserve to meet Australian Standards, one court will be upgraded to an acrylic surface.
Hornibrook Rural City Council | Taylors Lake Netball Court Lighting Project | Upgrade the netball court lighting at Taylors Lake Recreation Reserve to training standard (100 lux).

Game Development
Game Development

Community Facility Funding Program
The Community Facility Funding Program (CFFP) provides grants for planning and building new facilities, as well as improving existing facilities where communities meet, interact and participate in sport and recreation.

The program provides funding for a broad range of infrastructure and planning projects with the primary aim of increasing and maintaining participation in sport and recreation. Through a significant amount of planning from Associations, Leagues and Clubs with local councils, the following projects have been funded in 2014.

<table>
<thead>
<tr>
<th>LGA</th>
<th>Project Description</th>
<th>Project Location</th>
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<tbody>
<tr>
<td>Horsham Rural City Council</td>
<td>This project involves the construction of a new purpose-built multi-user community facility at Coughlin Park in central Horsham. The 880 square metre building will replace the ageing football clubrooms and provide for the current and future needs of a wide range of sporting, community and education users groups.</td>
<td>14 Hamilton Street</td>
</tr>
<tr>
<td>Hepburn Shire Council</td>
<td>The proposed project is to construct a new multi-purpose community and sporting facility at Victoria Park, Daylesford. The new facility includes a mix of sport and recreation and community infrastructure that will service a wide variety of sporting and community groups. The facility will include multi-purpose change rooms, umpires change rooms, female change rooms, commercial kitchen, bar, function room, meeting space and public toilets. The project will achieve an increase in sports participation within the Daylesford region and replace the existing facilities that are in poor conditions.</td>
<td>3012 Ballan-Daylesford Road</td>
</tr>
<tr>
<td>Campaspe Shire Council</td>
<td>This project includes the development of a multipurpose community facility incorporating two soccer pitches, one AFL football field and one compliant cricket ground with a ‘14 mens’ turf table between the two soccer pitches, the installation of floodlighting (100 lux), the construction of six multi-purpose hard courts for netball and tennis and the repositioning of the Fire Brigade running track. The site will also include the installation of drainage, construction of car parking and vehicle and pedestrian access.</td>
<td>Corner Albion Street and Tisdall Road</td>
</tr>
<tr>
<td>Wangaratta Rural City Council</td>
<td>Project will install active recreation facilities across two reserves. H.P Barr Reserve will see the installation of new outdoor exercise equipment and a 9 hole frisbee golf course. At Mitchell Avenue Reserve a dis-used tennis court will be transformed into multi-use court including, tennis, netball, basketball and bike track. The site will also include the installation of drainage, construction of car parking and vehicle and pedestrian access.</td>
<td>Various sites throughout urban Wangaratta</td>
</tr>
<tr>
<td>Corangamite Shire Council</td>
<td>Install and commission a fully automated irrigation system including tank and three phase power connection and pump that will use the bore water far more efficiently than the current practice of manually watering of the ground, provide a safe playing surface and reduce demands on volunteers. There will also be some resurfacing of the oval and replanting with the correct species of grasses.</td>
<td>Osborne Street</td>
</tr>
<tr>
<td>Central Goldfields Shire Council</td>
<td>This project involves the extension and redevelopment of seven netball courts to meet Netball Australia standards, with one court being line marked for netball and basketball and installation of competition standard lighting (200 lux).</td>
<td>1 Gartley Court</td>
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<thead>
<tr>
<th>LGA</th>
<th>Project Description</th>
<th>Project Location</th>
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<tbody>
<tr>
<td>Latrobe City Council</td>
<td>This project will upgrade an existing pavilion at Agnes Brereton Reserve in Traralgon, upgrading canteen facilities, change facilities, public toilet facilities and general amenities.</td>
<td>Agnes Brereton Reserve, Breed Street</td>
</tr>
<tr>
<td>Raw Bass Shire Council</td>
<td>Due to nil or inadequate lighting at many of Council’s sport and recreation facilities, participation is currently limited and presents a significant risk to Council as well as threatening the functionality of facilities for current and future sporting needs. The project will improve lighting for multiple sports including netball, tennis and badminton.</td>
<td>Dowton Park Netball and Tennis Courts, Market Street</td>
</tr>
<tr>
<td>Greater Bendigo City Council</td>
<td>The project involves the resurfacing of three netball courts and the installation of netball lighting on two courts.</td>
<td>51 Neale Street</td>
</tr>
<tr>
<td>Yarra Ranges Shire Council</td>
<td>To construct a new community sports pavilion at the Don Road Recreation Reserve to service the needs of 200+ soccer and netball players. This modern facility will provide co-gendered change, showers and amenities for players and umpires, first aid / medical rooms, storage, kitchen / canteen facilities, covered spectator viewing areas and a social / community meeting room.</td>
<td>249-263 Don Road</td>
</tr>
<tr>
<td>Statewide</td>
<td>The project aims to develop a Regional Facility Strategy for Netball in Victoria. The project will aim to provide a guide to the development of Association and League Netball facilities, identify the infrastructure and sports development requirements across Victoria and further develop the Netball Victoria Preferred Facilities Requirements Manual.</td>
<td>487 King Street, West Melbourne</td>
</tr>
</tbody>
</table>
Local Facilities for Local Clubs

The Local Facilities for Local Clubs Program provides the opportunity to maximise and enhance the potential for community clubs and organisations to mobilise community involvement, contributions, and future projects get off the ground.

It is a Victorian Government initiative that encourages, rewards and recognises the role of community clubs and organisations who have worked hard to bring together resources to develop sporting infrastructure. Through commitment, hard work and the establishment of inclusive partnerships between clubs, local governments and State Government, the following netball specific projects have recently been funded to build a more active Victoria.

<table>
<thead>
<tr>
<th>LGA</th>
<th>Project Description</th>
<th>Project Location</th>
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</thead>
<tbody>
<tr>
<td>Alpine Shire Council</td>
<td>The project involves upgrading the asphalt multi-purpose courts at the Myrtleford</td>
<td>Lewis Avenue</td>
</tr>
<tr>
<td></td>
<td>RC McNamara Recreation Reserve to an acrylic playing surface with lines marked</td>
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<tr>
<td></td>
<td>to Netball Victoria and Tennis Victoria Standards. Civil and Drainage works around</td>
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<td></td>
<td>the perimeter of the court area will be completed to help remove water from the</td>
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<tr>
<td></td>
<td>playing surface and improve the amenity of the area.</td>
<td></td>
</tr>
<tr>
<td>Warragul Rural City</td>
<td>This project will provide new netball change rooms, public toilets, an accessible</td>
<td>Reserve Road</td>
</tr>
<tr>
<td>Council</td>
<td>toilet and umpire change rooms as an extension to the Greta Sports Complex. These</td>
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<td></td>
<td>facilities will be also available for use by the wider Reserve user groups such as</td>
<td></td>
</tr>
<tr>
<td></td>
<td>cricket, tennis and other reserve users.</td>
<td></td>
</tr>
<tr>
<td>Mitchell Shire Council</td>
<td>To provide a fully compliant netball court at the GreenHill Reserve, for current</td>
<td>Corin Northern Highway &amp; Duke Streets</td>
</tr>
<tr>
<td></td>
<td>and future netball players</td>
<td></td>
</tr>
<tr>
<td>East Gippsland Shire</td>
<td>The project will involve the construction of a second netball court at Lochiel</td>
<td>Lochiel Street</td>
</tr>
<tr>
<td>Council</td>
<td>Park to comply with Netball Victoria standards. This will include court lighting,</td>
<td></td>
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<tr>
<td></td>
<td>drainage, a spectator shelter as well as a separate gravel car park for players and</td>
<td></td>
</tr>
<tr>
<td></td>
<td>spectators.</td>
<td></td>
</tr>
<tr>
<td>Mount Alexander</td>
<td>Club members of the Newstead Recreation Reserve will erect a brick shelter on the</td>
<td>Yarram Road</td>
</tr>
<tr>
<td>Shire Council</td>
<td>southern boundary of the existing tennis/netball court, to provide shelter for</td>
<td></td>
</tr>
<tr>
<td></td>
<td>umpires, officials, players and supporters of both tennis and netball</td>
<td></td>
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<tr>
<td>Loddon Shire</td>
<td>This project is designed to ensure that the existing netball and tennis court</td>
<td>Calder Highway</td>
</tr>
<tr>
<td>Council</td>
<td>facilities are maintained to an appropriate standard. The courts were installed</td>
<td></td>
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<tr>
<td></td>
<td>11 years ago and the Club wishes to re-surface the two most used of the four courts.</td>
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<td></td>
<td>The first step of the project is to clean and prepare the surface in readiness for</td>
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<tr>
<td></td>
<td>resurfacing, this component will be completed by Club members as in-kind labour.</td>
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<tr>
<td></td>
<td>The second phase is to engage a contractor to resurface the courts with and acrylic</td>
<td></td>
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<tr>
<td></td>
<td>coating. This project will ensure that the facility is pro-actively maintained to an</td>
<td></td>
</tr>
<tr>
<td></td>
<td>appropriate standard.</td>
<td></td>
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<tr>
<td>Macedon Ranges</td>
<td>Upgrade the existing umpire amenities to provide a facility that is inclusive to</td>
<td>Station Street</td>
</tr>
<tr>
<td>Shire Council</td>
<td>all including the increasing number of female participants. A wide range of</td>
<td></td>
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<tr>
<td></td>
<td>participants across the municipality use the Reserve regularly including junior</td>
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<td></td>
<td>boys and girls, senior men and women, schools, local residents and sporting clubs.</td>
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<tr>
<td></td>
<td>The Reserve is a valuable community asset. By upgrading the umpire amenities it will</td>
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<tr>
<td></td>
<td>provide a safe, compliant and accessible facility that encourages more people to</td>
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<tr>
<td></td>
<td>participate in sport, live active healthy lifestyles and healthy lifestyles and</td>
<td></td>
</tr>
<tr>
<td></td>
<td>participate in social activities at the Reserve.</td>
<td></td>
</tr>
<tr>
<td>Benalla Rural City</td>
<td>Provide temporary change rooms for netballers and footballers until club rooms</td>
<td>184-194 Molson Street</td>
</tr>
<tr>
<td>Council</td>
<td>have been upgraded and extended to accommodate the growing number of</td>
<td></td>
</tr>
<tr>
<td></td>
<td>female participants.</td>
<td></td>
</tr>
<tr>
<td>Warrnambool City</td>
<td>Resurfacing of the existing netball court with new acrylic finish, replacement of</td>
<td>178-188 Merrivale Drive</td>
</tr>
<tr>
<td>Council</td>
<td>the surrounding courtrun off area with a new concrete footing to replace</td>
<td></td>
</tr>
<tr>
<td></td>
<td>deteriorated asphalt area.</td>
<td></td>
</tr>
</tbody>
</table>

Where to in 2015?

Netball Victoria worked hard with other State Sporting Associations, Local and State Governments in promoting netball priorities throughout the 2014 Victorian state election. It was positive to see netball secure commitments during this time.

Netball Victoria will continue to work with the G21 on the AFL Barwon strategy, the Melbourne East Regional Strategy, provide input and advice on LGA sports and precinct master plans, provide support letters to netball related funding projects and anything else that comes our way in order to continue to grow and strengthen netball throughout Victoria.

Netball Victoria is excited to continue working with our community, stakeholders, 2MH, sponsors, architects, contractors and local, state and federal governments to bring the above election promises to life.
Community Development

In 2014 the Community Development Team focused on working together with Associations, Leagues and Clubs to develop relationships with under-represented communities. We have built on the clinics and camps model to deliver more opportunities to members of the public, creating partnerships with key stakeholders including School Sport Victoria and SEDA and creating more opportunities to play netball with no barriers.

The ANZ NetSetGO program continued to be a major focus for Netball Victoria with a goal of increasing participation and delivery to record levels whilst supporting growth at Association, League and Club level through training and development of personnel within these environments to be better equipped to deliver the program. This was achieved with the highest participation numbers in ANZ NetSetGO reached since the program’s inception in 2008.

The Netball Victoria Community Program was delivered to more than 1,250 students from Culturally and Linguistically Diverse (CALD) backgrounds. At the same time, we have delivered cultural awareness training sessions in both metropolitan and regional Victoria to educate our members on the barriers that many CALD individuals face and the strategies that they can employ to ensure people feel welcomed and valued in their netball community.

Our ‘Netball for All’ programs have embraced a number of initiatives, including Social Inclusion Week and Harmony Day hosted at a Melbourne Vixens home ANZ Championship match this year. The ‘Netball for All’ programs such as Inclusion ANZ NetSetGO, Netball Victoria Community Program and our All Abilities competitions continue to thrive and support our diverse community.

In 2015, we look forward to delivering a wider range of community programs and providing even more support to our members. We look forward to rolling out the ONE Netball Program and promoting best practice case studies to our members, with the main objective to increase participation and ensure netball is an inclusive and welcoming sport where everyone can belong.

ANZ NetSetGO

ANZ NetSetGO has continued to see an increase in registered participants with a total of 16,442 children aged between 5-10 years partaking in the program across 457 delivery centres. As a result of a more targeted strategy to introduce the tiers of the program altered at a national level (Net and Set) and rebadged Under 8 competitions to the Set tier of NetSetGO, Netball Victoria saw record levels of participation in the program (a 37% increase on 2013 participation).

"In 2014, NetSetGO has been a wonderful way for the children of our community to come together to learn one of Australia’s favourite sports. And that’s what they have done, they have truly learned to play the game through the wonderful program that Netball Victoria have established. Livingstone NetSetGO was completely honoured to be the recipient of Netball Victoria’s Community Netball Awards NetSetGO Centre of the Year."

Laura Coulter - Livingstone ANZ NetSetGO Coordinator

Highlights

- Kingston and District Netball Association and Cheltenham Community Centre ANZ NetSetGO program participants were invited to participate in half time entertainment at the International Netball Test Series in Melbourne between the Australian Diamonds and New Zealand Silver Ferns. A lot of media interest followed their involvement in the match and as a result all ANZ NetSetGO programs delivered by both groups were booked out immediately.
- Wyndam Netball Association, Drouin and District Netball Association and Glendale Primary School were selected to participate in half time entertainment at Melbourne Vixens matches held at Hisense Arena, providing participants and coaches with a once in a lifetime opportunity to play at the prominent venue alongside their idols in the Melbourne Vixens.
- Livingstone Netball Club was announced winner of the 2014 ANZ NetSetGO Centre of the Year at the Netball Victoria Community Netball Awards.
- ANZ NetSetGO sessions were conducted in schools on a weekly basis during each school term in conjunction with the SEDA netball program. More than 1000 students across Victoria experienced netball through a ‘taster’ ANZ NetSetGO session or three week program conducted by SEDA students.
- Netball Victoria continues to roll out ANZ NetSetGO program changes across the states to ensure everyone within our community is equipped with the tools to deliver the program with confidence.

Clinics and Camps

In 2014, Netball Victoria delivered a number of school holiday programs reaching more than 2,000 participants across Victoria with the help of Melbourne Vixens athletes and accredited Netball Victoria Coaches.

Netball Victoria delivered its inaugural ‘Super Camp’ for more than 100 eager netballers who took part in a specialised two day camp experience where they met and were coached by all Melbourne Vixens athletes, underwent fitness testing, heard from the Head Coach of the Vixens Simone McKinnis and learnt about the importance of nutrition and sports injury prevention.

Sports Education Development Australia

The Netball Victoria Sports Development Program is a joint initiative between Sports Education Development Australia (SEDA) and Netball Victoria specifically designed to engage students in their education through their passion for netball.

We continued our thriving partnership with SEDA in 2014 and in partnership with Netball Victoria staff, students of this program delivered netball clinics to more than 7000 students across Victoria. Students delivered clinics to Indigenous communities, Special Development Schools and schools with a high multicultural population.

Our partnership with SEDA continues to build, with 143 students registered across Programs 1, 2, and Diploma courses with these netball classes and a number of students regionally in multi-sport classes.

Netball Victoria engaged SEDA students in Melbourne Vixens Match Day Volunteer positions and in work experience positions within the Netball Operations, Game Development and Sponsorship and Marketing departments throughout the year to provide students with hands on experience working in the sports industry, particularly in event management and administrative positions.

"Netball Victoria allowed me to further my administration skills through the provision of continuous support and a positive working environment. I am now a more knowledgeable and confident person thanks to Netball Victoria welcoming me into their organisation. Amazing workplace, amazing people and an amazing experience."

Shani Dickins - 2016 SEDA Diploma Graduate
Netball Victoria Community Programs

VACSAL Netball Carnival
In 2014, Netball Victoria continued our strong relationship with the Victorian Aboriginal Community Services Association Limited (VACSAL) by delivering the largest netball carnival carnival to date. A record 29 teams were entered into the September carnival, which saw junior netballers from Aboriginal and Torres Strait Islander backgrounds from all across Victoria participate in a two day netball competition.
Netball Victoria Talent Identification scouts were on hand to identify potential Zone Academy participants, furthering our support of the state pathway for Indigenous athletes. Melbourne Vixen Madison Robinson was involved in the event and passed on her words of wisdom to the young players.

“VACSAL carnival 2014 was an exciting opportunity for the local Aboriginal Torere Strait Islanders to showcase their skills. As a state pathway player, I really enjoyed interacting with the young netballers and the Madison Robinson – Melbourne Vixen

Netball Victoria Community Program: Broadmeadows in Focus
The Netball Victoria Community Program was delivered across primary schools in the City of Hume, which involved the delivery of netball clinics to hundreds of school aged children from CalD backgrounds. With partnerships between VicHealth, Hume City Council and the Spectrum Migrant Resource Centre, the program employed an integrated approach to transitioning participants into regular play.
Netball Victoria worked closely with Broadmeadows Netball Association to generate interest amongst the local community and the program culminated in a ONE Netball Australia Post clinic for the whole community. Broadmeadows Netball Association has now re-introduced junior netball competitions, with the view of expanding the programs that they offer in 2015.

Mooroopna All Abilities Netball Carnival
In 2014, Netball Victoria initiated a new All Abilities netball carnival to meet the needs of netballers with a disability in the Northern Zone of regional Victoria. The carnival had over 80 participants from across the region including Echuca, Bendigo, Wangaratta, Wimmera, Wodonga and Shepparton.

“This tournament is a great opportunity for communities to come together and celebrate the importance of living a healthy lifestyle. It’s a fantastic tournament and it was great to see so much talent on the netball court.”
Madison Robinson – Melbourne Vixen

“This initiative started as an idea between Netball Victoria, AFL Goulburn Murray and Valley Sport to promote Access All Abilities and provide an opportunity for participation. It’s an exciting concept and I’m really looking forward to it developing and growing in 2015.”
Pam Ferrarri – Netball Victoria Regional Development Manager - North
Sponsorship and Marketing
The Sponsorship and Marketing team managed a range of activities and initiatives to support the incredible success of Netball Victoria and the Melbourne Vixens in 2014. Some key highlights include:

- Strengthening of relationships with existing sponsors and addition of new partners, highlighted by Victoria University coming on board as a major partner for five years.
- A record membership base and strong match day attendance.
- A professional calendar of events to engage various segments of the netball community.
- Considerable development of both our traditional media and social media footprint, with extensive coverage across all media channels around the 2014 Grand Final.
- Continued consistency of communications, linking various areas of netball with the PLAY BELIEVE ACHIEVE messaging.

Netball Victoria and the Melbourne Vixens continued to strive to secure a robust, sustainable portfolio of partners that enables continued investment in the growth and development of netball. RACV consolidated their place as Premier Partner of the Melbourne Vixens in 2014. As iconic membership organisations, both parties have a shared commitment to develop netball across the state of Victoria. Netball Victoria highly values the RACV relationship and is proud to be associated with one of Victoria’s leading organisations.

In January 2014, we embraced Victoria University as a major partner of the Melbourne Vixens in a new five-year partnership. Victoria University is a leader in sport research and education, and we have already witnessed some fabulous activities between the organisations, including Victoria University students undertaking placements at Netball Victoria. We look forward to continuing to work together with Victoria University, another aligned Victorian placement at Netball Victoria. We look forward to continuing to work together with Victoria University, another aligned Victorian placement at Netball Victoria.

In 2014, we introduced NVTV, a digital portal for all Netball Victoria communities. Social media also provides us with another platform to engage our members, fans, and the ever-growing netball community. Melbourne Vixens and Netball Victoria have a strong presence in the Melbourne metro market, whilst providing positive engagement stories for our local communities.

Melbourne Vixens ticket sales, membership and merchandise

Melbourne Vixens fans continued to demonstrate their strong support, passion and dedication throughout the 2014 ANZ Championship season and were rewarded with the ultimate prize – a premiership.

Our 2014 Melbourne Vixens membership tally set a new record of 3,927 members the highest in the Trans-Tasman Netball League. An average of 1,680 members attended each regular home game of the season.

Over the course of the season, 45,387 fans cheered on the Melbourne Vixens at six regular season home games and two final series matches at Hisense Arena, delivering the highest average match day attendance of any team in the league with 5,673 people cheering on their Melbourne Vixens.

Our highest attendance was a crowd of 8,066 patrons for the Round 12 game against West Coast Fever.

Fans love to demonstrate their allegiance to the Melbourne Vixens, wearing and purchasing a variety of Melbourne Vixens merchandise. Merchandise sales were again strong in 2014, and we thank our fans for wearing our colours with pride.

Corporate hospitality continued to be well patronised, with a variety of netball fans including key state ministers, sporting and entertainment bodies enjoying corporate hospitality in 2014.

Events

Netball Victoria developed and delivered a detailed calendar of events in 2014 to engage various members of the netball community and our key stakeholders.

Netball Victoria worked in conjunction with Netball Tasmania to take on an ANZ Championship exhibition match to Launceston in February, allowing fans and the netball community in Tasmania to experience an international match between the Melbourne Vixens and the Northern Mystics.

Netball Victoria and the Trans-Tasman Netball League delivered the 2014 Official ANZ Championship Pre-Season Summer Shoot Out at the State Netball Hockey Centre in late February, providing fans in Melbourne with the chance to see all 10 ANZ Championship teams in the one event. It provided an excellent opportunity to promote Melbourne Vixens memberships, merchandise, ticketing information and bring our valued members together for our annual Melbourne Vixens Fan Day.

The inaugural Sharelle McMahon Medal Night (formerly called the Melbourne Vixens MVP) was held at the conclusion of the season and provided an opportunity for athletes, support staff, families, sponsors, and supporters to celebrate the 2014 season. The event was attended by 210 guests and was held at the RACV Club on Bourke St in the heart of Melbourne.

We celebrated and recognised the fantastic contribution and achievements of our valued netball community at the annual Netball Victoria Gala Awards Night, which also saw increased attendances.

Melbourne Vixens Broadcast and Media Coverage

Melbourne Vixens features attracted a cumulative television audience of 1,386,000 during the 2014 ANZ Championship season, up from the 2013 total of 1,094,364. The aggregate Vixens audience across Australia and New Zealand rose by 15% in 2014 compared with 2013.

Looking across Australia and New Zealand broadcast platforms, our audience rose by 22% and 2% respectively. The Vixens were the second-most watched team in the 2014 ANZ Championship, only just pipped by the Queensland Firebirds who played one extra finals match for the season.

Media coverage for the Vixens received a significant boost during the 2014 ANZ Championship Finals Series with a variety of colour pieces published across several major media outlets. The Vixens featured in leading Australian and International print publications such as The Herald Sun, The Age, The Australian, Women’s Health Magazine, The Weekly Review (Melbourne and Geelong), NZ Herald, The Press and the Dominion Post.

Support from FDX Sports, SBS, Channel 10, Channel 9, Channel 7, ABC Grandstand and Breakfast and NITV was welcomed by athletes and coaches, as well as appearances on Melbourne’s leading radio stations Triple M, SEN, RSN, ABC, 3AW and Mix 101.1.

A positive year on court with a championship title assisted the positive year off court, generating record media exposure value. Thanks to our valued print partners at the Herald Sun, we achieved a significant milestone with netball coverage every day in the two weeks lead up to the Grand Final, with the winning team shoot a double page pull out for our fans to enjoy across Victoria.

The Netball Victoria brand continues to establish its presence in Victorian communities with a number of competitions and initiatives highlighting the work of our organisation.

Competitions such as the Victorian Netball League, Regional State League, Association Championships and State Titles all gained significant traction within local media outlets in both metropolitan and regional publications. As we increase the presence of netball in CaLD communities, regional centres, and schools we are continuing to grow the sport of netball with a new target market, whilst providing positive engagement stories for our local communities.

Social Media

Netball Victoria is constantly looking at new and exciting digital media opportunities as we continue to grow in this space and leverage the commercial value of our netball products. The Melbourne Vixens and Netball Victoria have a strong presence on Facebook, Twitter and Instagram, enabling us to reach out and engage our members, fans, and the ever-growing netball community. Social media also provides us with another platform to service our sponsors and partners.

In 2014, we introduced INTVY, a digital portal for all Netball Victoria programs and competitions including the filming of 282 Victorian Netball League games, allowing athletes, coaches and umpires to assess their games on a weekly basis, thus providing an insight into the Melbourne Vixens, our community engagement programs and other key events run by Netball Victoria.
2014 Partners

- RACV
- VICTORIA UNIVERSITY
- WaterAid
- VIS
- VicHealth
- VWA
- City of Melbourne
- SMASH
- Antler
- Independence Australia
- Gilbert
- BLK
- 2XU
- Herald Sun
- ESSendon Hyundai
- Powerade
- Victor
- Goodlife Health Clubs
- Garleigh Physiotherapy
- ADCCELL
- Live No Fear
- Regional Development Victoria
- Elitesport
- TeamAid
- VicHealth Authority

Netball Victoria Annual Report 2014
Myrtle Bayliss (nee Craddock)
1 May 1920 - 24 September 2014
All-Australian Netball Team: 1946-49; 1952-54
Australian captain: 1953
Test Number: 10
Test Caps: 3
Myrtle Bayliss (nee Craddock) was a trailblazer for women’s sport in Australia, being the first athlete to represent her country in two sports – netball and cricket.
As a cricketer, she played six Tests for Australia between 1948 and 1951 and she represented her country in 10 international netball Tests.
A notable goal attack, Myrtle captained Australia in 1953 and was a member of the country’s first ever international tour in 1948, where her Test debut in Dunedin was the second ever international trans-Tasman match played.
Bayliss was named in Netball Victoria’s Team of the Century in 2000 and inducted into Netball Australia’s Hall of Fame in 2012.

Bert Gaudion
22 February 1934 - 25 July 2014
A Melbourne Kestrels Board Member and Chairman from 1997-2002, Bert Gaudion was heavily involved in netball and was admired by many people during his time with the sport.
“Bert was a great supporter of netball and will be missed by all who were fortunate to know him, including myself during my playing career and also away from the game,” said Melbourne Vixens head coach Simone McKinnis.
Dearly loved and devoted husband of Bev, loved father and hero to Ross and Susan, Bert was selfless, charming, and generous - all words to describe a fine gentleman.
A highly respected detective-sergeant at the Malvern Police Station and Players Advocate for the AFL Tribunal, Bert’s contribution to those around him in both sports and in his personal life will be cherished forever.
“Bert was passionate about the Melbourne Kestrels and the sport of netball. He was a great man and always had the players welfare at heart. Always a joker, he will be missed in the netball community,” said former Kestrels and Australian netballer Nicole Richardson.
Operating Performance
Netball Victoria has achieved a strong financial performance during 2014 with an operating surplus of $21,098. We achieved this whilst increasing our investment in services, programs and staff, aimed at growing netball and increasing support to our members, Associations and Leagues.

Major factors contributing to this result include:
- Increase in sponsorship, notably welcoming our new major partner Victoria University.
- Increase in grants for new and expanded programs, notably the All Abilities program which supports Netball Victoria in our work to make netball accessible and enjoyable for all people.
- Continuing to work on tightening our operating costs.
- Maintaining our level of Netball Victoria Membership and having strong performance with Melbourne Vixens memberships, ticket sales and merchandise sales.
- Some savings as staff appointments commenced after the start of the year, whilst we sought to find the very best people for our key roles including six staff based in regional centres.

Importantly, this result has been delivered whilst we have achieved our key strategic aims for the year, including the continued growth in support to our Associations, Leagues and Clubs, with the introduction of new initiatives including:
- Continued assistance for Associations, Leagues and Clubs with disputes, development and other issues.
- Continued investment in Association training and support for MyNetball.
- Continued support for Victorian Netball League clubs.
- Provision of increased levels of insurance coverage.
- Provision of a new Member Benefits program - achieving a high level of satisfaction with members participating in a survey.
- Investment in facility planning and audits helping Netball Victoria in our work to make netball accessible and enjoyable for all people.

Financial Position
As at 31 December 2014, Netball Victoria has net assets of $4,224,710. This includes the value of Netball House - our offices in King Street West Melbourne - which are fully owned and valued (land and buildings) at $2,700,000.

Netball Victoria has no current borrowings, has strong liquidity and has a healthy cash balance, as can be seen in the accounts as shown in the following pages. This is used to fund operating activities, purchase capital items and importantly provides us with a buffer in the event of unforeseen events and also the provision to take advantage of new investment opportunism as they may arise.

Summary
In summary, the financial position of Netball Victoria as at the end of December 2014 is healthy and our turnover continues to grow, giving us the ability to continue to invest in our staff and programs - and through that our support for the continued growth and development of netball in Victoria.

We continue to operate with tight margins and pursue all appropriate opportunities and initiatives in a manner designed to improve our financial health and that of all our Associations, Leagues and Clubs. This includes commencing development of new programs and models aimed at growing membership and participation; and continuing to seek new Government and corporate funds.

We are prudent with our expenditure as we respect both our member’s funds and the ongoing tightness of the economy.

Netball Victoria sincerely thanks all of our valued sponsors, our partners in Government and other organisations, our Associations, Leagues and Clubs, and each of our members for their ongoing involvement in netball and partnership with us. These partnerships help ensure our organisation continues to remain financially strong and enable us to help drive the strength and growth of our great sport of netball across Victoria.
## VICTORIAN NETBALL ASSOCIATION INCORPORATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME FOR THE YEAR ENDED 31 DECEMBER 2014

<table>
<thead>
<tr>
<th></th>
<th>2014 ($)</th>
<th>2013 ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenue</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Registrations</td>
<td>5,362,644</td>
<td>4,974,183</td>
</tr>
<tr>
<td>Competitions</td>
<td>1,659,782</td>
<td>1,609,353</td>
</tr>
<tr>
<td>Programme delivery</td>
<td>1,097,984</td>
<td>1,073,734</td>
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<tr>
<td>ANZ Championship League</td>
<td>619,392</td>
<td>605,958</td>
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<tr>
<td>Other revenue from ordinary activities</td>
<td>430,415</td>
<td>411,352</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>10,321,415</td>
<td>9,906,348</td>
</tr>
<tr>
<td><strong>Expenses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Registrations</td>
<td>(504,415)</td>
<td>(194,378)</td>
</tr>
<tr>
<td>Competitions</td>
<td>(1,226,155)</td>
<td>(1,183,777)</td>
</tr>
<tr>
<td>Programme delivery</td>
<td>(1,012,558)</td>
<td>(1,153,080)</td>
</tr>
<tr>
<td>ANZ Championship League</td>
<td>(1,691,343)</td>
<td>(1,570,429)</td>
</tr>
<tr>
<td>Australian National League</td>
<td>(590,447)</td>
<td>(206,188)</td>
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<tr>
<td>Netball Australia levy</td>
<td>(81,520)</td>
<td>(85,957)</td>
</tr>
<tr>
<td>Insurance</td>
<td>(874,289)</td>
<td>(772,189)</td>
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<tr>
<td>Employee costs</td>
<td>(3,001,375)</td>
<td>(2,702,011)</td>
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<tr>
<td>Depreciation</td>
<td>(1,086,341)</td>
<td>(86,213)</td>
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<tr>
<td>Other expenses from ordinary activities</td>
<td>(1,029,710)</td>
<td>(982,009)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>(10,372,789)</td>
<td>(9,724,703)</td>
</tr>
<tr>
<td><strong>Profit/(loss) from operating activities</strong></td>
<td><strong>(51,374)</strong></td>
<td><strong>181,645</strong></td>
</tr>
<tr>
<td>Finance income</td>
<td>72,472</td>
<td>98,825</td>
</tr>
<tr>
<td><strong>Profit</strong></td>
<td><strong>21,098</strong></td>
<td><strong>248,470</strong></td>
</tr>
<tr>
<td><strong>Other comprehensive income for the year</strong></td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>Total comprehensive income for the year</strong></td>
<td><strong>21,098</strong></td>
<td><strong>248,470</strong></td>
</tr>
</tbody>
</table>