



COUNTRY CLUB CHALLENGE

Key Information

What is the Country Club Challenge?

The Country Club Challenge aims to connect players & supporters of all country football and netball clubs in Victoria in a centralised hub, where they can upload their skills efforts, fitness challenges and great team building moments in a competition format.

The competition will take place across the suspension period of play and we are focusing on five key pillars – skills sessions, fitness, community support, supporting your club and elite talent integration.

How long does the competition run for?

The competition will start on **Thursday 30th April and will run until Tuesday 30th June**. Following the close of the competition the grand prize winner will be announced on the Monday following the end of the competition.

How does it work?

Players, supporters and clubs taking part of the challenge receive one point every time they post to the **Facebook page (facebook.com/countryclubchallenge) and use #CountryClubChallenge**. If players and supporters are posting on behalf of their club, they need to tag that club to ensure we know who they are aligned to. If the club is posting, we know who it's coming from.

One video will be considered an entry point to that club. The same video cannot be posted and tagged from multiple sources – this does not count as separate entries.

Not only will the posts count as points to the major prize competition, but each week a club will win a minor prize based on the creativity of their post in the weekly challenge set to them. The post that the judging panel feels is the most creative will win training footballs, netballs and WorkSafe branded collateral valued up to \$1,000.

Each **Monday morning**, a leader board will be posted updating the top 10 clubs which have posted the most times to the page. We will also call out the clubhouse leader of the major prize in this post, as well as the minor prize winner from that week's challenge.

Posts will only be acceptable if they adhere to the COVID19 guidelines and restrictions as set out by the state and federal governments.

What are the prizes?

	What is it?	How is it judged?
Major Prize	AFL Victoria and Netball Victoria together with proud partner WorkSafe will host a special week of activities for the winning country football netball club. We will honour the Thursday Night Tradition - with a visit by an AFL and Netball legend who will take your team through their paces, they will then join the teams off the track for a special club function in the clubrooms. The celebrations will continue with a visit by a current day AFL player at the club's home match that Saturday.	The winner of this prize will be the club that uploads the most posts using the #CountryClubChallenge hashtag and aligning to that club (through the club posting or players and supporters posting and tagging the club).
Minor Prizes	Weekly winner based on the challenge set by the #CountryClubChallenge page. The winner will receive WorkSafe Victoria branded equipment valued up to \$1,000. Unlike the major prize, this prize is judged on creativity and not volume of posts from a club.	It is judged on the creativity of the post. For example, in week one, the challenge is makeshift goals. The judging panel of representatives from WorkSafe, its agency, AFL Victoria and Netball Victoria will decide on the best video that makes use of makeshift goals.

Proudly supporting country footballers & netballers

