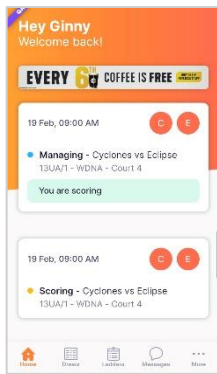


## Association and League Sponsorship Opportunities

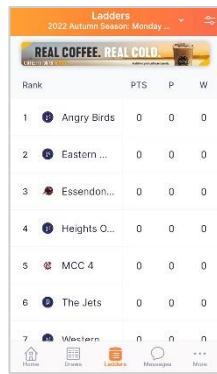
Netball Connect allows Associations and Leagues the opportunity to display one advertising banner for each competition they run. The Sponsor's Banner rotates on the Netball Connect app when a participant is viewing fixtures, ladders, etc for your nominated competition.



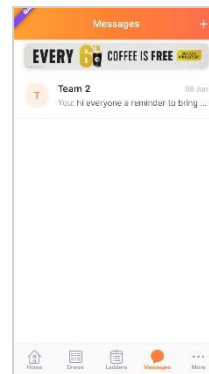
Live Scores



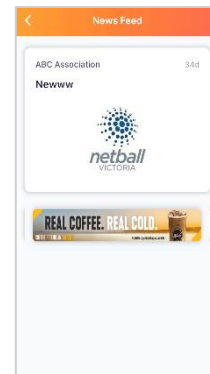
Draws



Ladders



Messages



News

In app or mobile digital advertising is a very common way for your sponsors to reach and engage your members and supporters.

The average engagement time for game day is 22 minutes 24 seconds

Top screens in the app are:

Home Screen – 5 minutes, 5 seconds

Draw Screen – 6 minutes, 3 seconds

Ladder Screen – 3 minutes, 22 second



## Advertising in Netball Connect – Affiliate Terms and Conditions

1. Netball Connect has made available one advertising banner placement for competition managers.
2. Netball Connect will contain eight advertising banners and the competition manager will share this advertising space with sponsors secured through Netball Victoria and Netball Connect.
3. A different banner can be placed for each separate competition which will be the rotating banner when a participant is viewing fixtures, ladders, etc for that competition.
4. Competition managers agree to pay Netball Victoria \$150 per month for access to the advertising functionality detailed below.
5. A minimum fee of \$150 per month will apply.
6. Competition managers will receive a 25% discount if they commit to a 12-month term.
7. Competition managers agree not to upload any banners that relate to sports betting, tobacco, or explicit content.
8. Competition managers that wish to advertise quick-service food, fast food, or alcohol, must first request permission from Netball Victoria. Please click [here](#) to submit your requests.
9. Netball Victoria reserves the right to deny requests for or remove any advertising placed by competition managers.

## Banner Setup

Banners size specifications are:

Horizontal banner size has a maximum height and of 56.

Note – Three times the minimum specification is the recommended size for the best resolution of the banner.

Banners can be supplied direct by your sponsor or may be created via online platforms such as Canva. Canva is free to use and offers templates, graphics and other content to help you create the perfect banner.

## Add a Banner

Contact Netball Victoria to confirm use of the in-app advertising.

Navigate to Match Day > Settings > Banners

Select + Add Banner

Select Horizontal > Banners must be loaded as horizontal format.

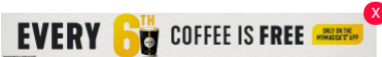
Add the website url – this is the website users will be directed to when the banner is clicked.

Save. The banner will now display in the app and will be viewable by all following or participating in your competition.

### Edit Banners

[Remove Banner](#)

Sponsor Name

  
  
Upload Image  No file chosen  
Horizontal Banner Link   
Upload Image  No file chosen  
Square Banner Link   
[Cancel](#) [Save](#)